



■ EDITORIAL

As in previous years, on 26th April 2004, World Intellectual Property Day will be celebrated. Initiated and encouraged by the World Intellectual Property Organisation, this year’s special day honouring the human intelligent resourcefulness, will be devoted to the theme of “Encouraging Creativity”.

IFRRO’s community is joining in the celebrations by paying tribute to the outstanding work of WIPO and especially to human originality, and by calling all interested parties to a closer dialogue and cooperation in the field of IPR protection, in order to safeguard the achieved intellectual works and to foster further creations.

In his special message for this day, Dr. Kamil Idris, Director General of the World Intellectual Property Organisation calls on governments to become more active in the defence and promotion of intellectual property legislation and policies, in order to offer a propitious environment for driving forward human creativity in arts, sciences, technology or general business. “Recognising and developing this limitless resource, and exploiting it as an economic asset, is key to achieving prosperity in today’s world.”

In view of this day, WIPO has developed a series of awareness materials and will organise several events. Similar activities will take place in numerous Members States. Further information about the events celebrating World Intellectual Property Day

and copies of awareness materials can be found on the following webpage of WIPO: http://www.wipo.int/about-ip/en/world_ip/2004/index.html.

IFRRO will support in practice these initiatives through promoting whenever possible the principles of copyright, such as within the framework of its development policy. The Communication strategy launched this year also has as one of its main objectives, to help build up a broader and better knowledge of intellectual property rights across all regions of the world and among all categories of the public.

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■ NEW APPOINTMENTS

New Chair of IFRRO European Group

At their last meeting in Brussels, on 16th February 2004, the members of the IFRRO European Group voted in favour of Litten Hansen to become the new Chair of the European Group, replacing Peter Shepherd, actual President of IFRRO.

Litten Hansen is also presently Vice President of IFRRO and Treasurer of the Organisation.

In light of her new professional commitments, Litten has stepped down from her position in the WG on Newspapers and Similar Publications. She has been replaced by Fransizka Eberhard (PROLITTERIS, Switzerland), who is also well known within IFRRO's community for her excellent work on drafting the Principles of International Document Delivery. She will take the Chair of the Newspapers Group, subject to ratification at the group's next meeting.

Membership changes at chairmanship level were also conveyed in the European Development Working Group, where Peter Shepherd passed the leadership to Samantha Holman (ICLA, Ireland).

The European Group has welcomed new members Jane Carr, CEO of ALCS (UK) and Alicia Wise, CEO of PLS (UK).

Other Changes regarding membership of WGs and Committees

Annette Birkmann Dilley (COPYDAN) has become new member of the WG on Licensing of Newspapers and Similar Publications.

Chris Kenneally (CCC, USA) and Marta Malmierca (CEDRO, Spain) have become new members of the WG on Copying of Visual Material.

Elin Urkedal (KOPINOR, Norway) joined the WG on the Reprographic Licensing of Musical

Works subject to the Board's formal approval at their next meeting on 28th – 29th June.

Finally, it is worth noting that the IFRRO WG for Africa and the Middle East has changed its name to **IFRRO Development Committee for Africa and the Middle East**. Jens Bammel of IPA has joined the newly named Committee.

New IFRRO Members

At its last meeting, the Board approved the application from Copyrus to become a full member of IFRRO.

■ IFRRO AGM 2004

As formally announced at the last AGM in Brussels, the General Meeting 2004 will take place in Singapore at the kind invitation of the local RRO – CLASS.

Its venue will be *Swissôtel Merchant Court* in Singapore and will last one day, Thursday 28th October 2004. The AGM will be followed by IFRRO's Regional Symposium on Friday 29th October. The Symposium will bring together representatives of RROs, as well as publishers and authors' communities from the countries of South East Asia and of the central governments. The symposium would look into best practices in collective management in the region and into the means needed to be deployed for fostering their development.

IFRRO's Board meeting will take place on Monday 25th October followed by one and a half days for WG and Committee meetings on 26th and 27th October. A Digital Issues plenary session will take place in the afternoon of 27th October.

Preliminary invitations as well as AGM registration fee forms and hotel accommodation forms will be sent out shortly. They will also be available as a download from the intranet via <http://www.ifro.org/ifromember/agm/agm2004/index.html>

A particular place on the AGM Agenda will be reserved for the vote on the new Statutes of IFRRO and on the composition of the Board (with the exception of the President).

■ NEWS FROM MEMBERS

EWC sets foot in Brussels

On Thursday 15th April, The European Writers Congress had the official opening of their Brussels Office. Dr Antje Behrens Gronier will be their Brussels based representative. A German lawyer by training, Dr Behrens Gronier used to work for the Berlin Senate for Culture and also in the European Commission – DG Culture.

IFRRO welcomes her appointment as well as the opening of the EWC Brussels office and looks forward to a closer co-operation between our two organisations, especially in this period of intense European renewal and legal development. IFRRO and EWC also have on their immediate agenda the update of their Joint Statement dated 2000.

Reciprocal Agreement signed between REPROBEL and CFC

REPROBEL, the Belgian RRO and CFC, their French homologue have signed a reciprocal agreement on 17th February 2004.

This agreement includes the transfer of remuneration collected prior to the reciprocal agreement. CFC has thus already transferred to REPROBEL a total of EUR 396 617.05 collected on the account of Belgian rights holders since 1989. In exchange, CFC has received from REPROBEL the sum of EUR 876 904.77 collected in Belgium on the account of French rights holders since 1998.

Reprobel is the 26th RRO to have signed a reciprocal agreement with CFC.

ISBN Changing to 13 digits

Jens Bammel (IPA, Switzerland) has reported that the ISO working group that is revising the ISBN has agreed on new guidelines.

With effect from 1st January 2007, the number of digits forming an ISBN should increase from 10 to 13. Existing ISBN's will be prefixed by 978. The 979 prefix will be introduced when the current stock of numbers is exhausted. Publishers' identifier prefixes are not likely to remain the same for ISBN's using the 979 prefix. For copies of the detailed guidelines please contact Jens Bammel at bammel@ipa-uisse.org or download from the ISBN website <http://www.isbn-international.org/revision.html>

■ REGIONAL DEVELOPMENTS

Latin America

Magdalena Vinent, Chair of the Committee for Latin America and the Caribbean reported that the Committee will seek stronger cooperation with IPA and WIPO and will study the situation of collective management of digital rights in Latin America and the Caribbean. At their last meeting held in Santiago de Chile on 29th March 2004, the Committee members discussed possible actions aimed at supporting the establishment of new RRO's in the region, encouraging rights holders to affiliate to existing RRO's, supporting studies and surveys on reproduction of copyrighted works in Latin American and the Caribbean countries, as well as assisting RRO's in the signature of the new bilateral agreements.

On 30th and 31st March, the Committee members took part in a Seminar on Copyright and collective management of reproduction rights organised by the Book Chamber of Chile and IFRRO, with the support of CEDRO and CERLALC and the new Chilean RRO, SADEL.

Europe

EU Communication on Collective Management

Last week, the European Commission published the Communication concerning the Management of Copyright and Related Rights. The Commission reached the conclusion that community legislation is desirable in this field, as stated by the Commissioner for the Internal Market, Frits Bolkenstein, in order to create “ a single market in the marketing of intellectual property rights “.

The main reasoning for this initiative is that the framework for managing and using rights largely overpasses the national frontiers, especially with the expansion of the digital environment. The increasing demand for Community wide licences and the need to ensure a proper balance between the protection of rights owners and the demands of users are also reasons leading the Commission to issue this Communication.

The main conclusion of this Communication calls for the establishment of an internal market for collective rights management. The new acquis in the field should address:

1. The statute of CMS and the relationship with rights holders and users and their external supervision.
2. Transparency of work and procedures of CMS
3. DRM and their inter-operability, in order to find suitable solutions for all stakeholders
4. Community wide licensing
5. Common rules of good governance for CMS .

A consultation process with all interested parties has been launched and organisations that would like to bring their input to this communication can do so by contacting the EU Commission, Internal Market Directorate by June 21st at the following address: Markt-E4@cec.eu.int

The full text of the Communication is available on:

http://www.europa.eu.int/comm/internal_market/en/inprop/docs/index.htm

EU Anti Piracy Rules

On March 8th 2004, the Plenary of the European Parliament adopted with a score of 330 to 151 and 39 abstentions , the text of the Enforcement Directive aimed to combat piracy in the EU and Accession zone. Taking into account the endemic proportions of the piracy phenomenon, seriously undermining the European culture and cultural business, the European Parliament recognised that swift action is needed in order to tackle this problem and offer Member States a harmonised set of civil enforcement measures and best practices.

While, under the new Directive, the counterfeiters face “proportionate and sufficiently deterrent” penalties for acts of piracy, the text does not go as far as to propose the harmonisation of criminal penalties in Europe.

New European Commissioners

The ten accession countries have nominated recently their New Commissioners. In a first stage, these accession countries, while being full members of the College of Commissioners and while assuming an active role in the decision taking process, will be “twinned” with some of the existing Commissioners, as follows:

- Markos Kyprianou (Cyprus) – Michaele Schreyer (budget)
- Siim Kallas (Estonia) – Pedro Solbes (economic and monetary affairs)
- Peter Balazs (Hungary) – Michael Barnier (regional policy)
- Sandra Kalniete (Latvia) – Franz Fischler (agriculture and fisheries)
- Dalia Grybauskaite (Lithuania) – Viviane Reding (education and culture)
- Joe Borg (Malta) – Poul Nielson (humanitarian aid)
- Danuta Hübner (Poland) – Pascal Lamy (trade)
- Jan Figel (Slovakia) – Erkki Liikanen (enterprise)

- Janez Potocnik (Slovenia) – Günter Verheugen (enlargement)
- Milos Kuzvart (Czech Republic) – David Byrne (health and consumer protection)

■ AWARENESS CAMPAIGNS – LEARNING FROM EACH OTHER

The following advertisement, published in Dutch newspapers, is part of a vast campaign launched by Stichting Reprerecht in June 2003, inviting some 240 000 companies to make arrangements with the Dutch RRO. This followed a change in the Dutch legislation with effect 1st February 2003, which stated that the commercial sector and the private sector was to pay a fair remuneration to SR for the reproduction of protected material.

The advertisement reads: *‘For any photocopies made from these publications, you will be receiving a bill shortly’.*



**VOOR FOTOKOPIEËN
UIT DEZE UITGAVEN
KRIJGT U BINNENKORT
EEN REKENING**

Voor het bedrijfsleven is het fotokopiëren uit boeken, kranten en tijdschriften sinds 1 februari 2003 aan strikte regels gebonden. Want door een recente wetwijziging mogen bedrijven alleen nog kopiëren uit auteursrechtelijk beschermde werken als daarvoor een vergoeding is betaald: € 0,045 per kopie, om precies te zijn.

Overheidsinstellingen, bibliotheken en scholen betalen al sinds 1985 voor het recht op reproductiefotografisch vervoer. Door de Wetwijziging Reprerecht valt nu ook het volledige bedrijfsleven onder deze regeling.

De Minister van Justitie heeft Stichting Reprerecht aangewezen om de vergoeding te innen én te verdeelen onder de rechthebbenden: de auteurs en uitgever die de creatieve prestaties hebben geleverd waarvan gebruik gemaakt wordt.

Binnenkort ontvangen bedrijven uitgebreide informatie over het Reprerecht en de betaling ervan. Wilt u nu alvast meer weten? Kijk dan op www.reprecht.nl.


REPRERECHT. OOK VOOR HET BEDRIJFSLEVEN.

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■ NON-IFRRO EVENTS

- ***Copyright for Creativity in the Enlarged European Union: Profile, Perception, Awareness - International Conference organised by the Irish Presidency of the EU with the support of the European Commission, and sponsored by European Authors represented by GESAC – Dublin, Ireland, 20th-22nd June 2004.***

This conference is intended to offer a forum of discussion for all rights holders, industry representatives, users and governments, with a view to a better understanding of the current issues concerning copyright and to identifying possible developments in the copyright and related rights fields in Europe.

- ***2004 World Book and Copyright Day***

The UNESCO World Book and Copyright Day will take place, as in each year since 1995, on 23rd April. On this occasion, UNESCO has announced the launching of a new web page devoted to a collection of National Copyright Laws (www.unesco.org/culture/copyrightlaws) as well as the free on-line version of the UNESCO Copyright Bulletin in the six official languages of the Organization (www.unesco.org/culture/copyrightbulletin). You may contact Mr Mauro Rosi, Programme Specialist and Coordinator of the event (m.rosi@unesco.org) and Ms Petya Totcharova, Legal Officer in charge of the Copyright Programme (p.totcharova@unesco.org) for any further details on this event or visit UNESCO's website: www.unesco.org/culture/bookday

- ***World Intellectual Property Day, 26 April 2004***
- ***IPA's 27th Congress, 21-24 June 2004, Berlin, Germany***
- ***Frankfurt Book Fair, 6-10 October 2004***

• **STM General Assembly, 5 October 2004, Frankfurt, Germany**

• **CISAC Congress, 18-21 October 2004, Seoul, South Korea**

■ INTERESTING LINKS

The European Union of Science Journalists' Associations (EUSJA) held their Assembly Meeting 2004 this year on 27th March in Strasbourg. The members of EUSJA are the national associations of science writers throughout Europe. Contacts for national members of EUSJA are available via <http://www.esf.org/eusja/>

The International Federation of Library Associations and Institutions (IFLA) will be holding its Annual Congress this year in Buenos Aires, Argentina, on 22nd – 27th August 2004. IFLA is the leading international body representing the interests of library and information services and their users. It is the global voice of the library and information profession (For IFLA website : <http://www.ifla.org/>)

IFRRO MEETINGS – 2004

Committee for Latin American & the Caribbean,
Santiago de Chile,
29th March

European Development Working Group, London,
26th April

WG on copying of Visual Material, London,
26th April

Digital Issues Group, Copenhagen,
18th -19th May

WG on Newspapers and similar Publications,
Copenhagen,
7th June

Board Meeting, Copenhagen, 27th & 29th June

Asia Pacific Teleconference,
28th June

European Group, Copenhagen, 28th June

Equipment Levy Forum and Document Delivery
Group scheduled to meet at the time of the June
Board and European Group meeting, Copenhagen,
(date tbc)

WG on Copying of Visual Material intends to meet
in September (location tbc)

IFRRO EU Accession Symposium, Berlin,
5th & 6th September

IFRRO Board meeting, Singapore, 25th October

IFRRO WG and Committee meetings, Singapore,
26th & 27th October (morning)

IFRRO Plenary session on Digital issues, Singapore,
27th October (afternoon)

IFRRO AGM 2004, Singapore,
28th October

IFRRO Regional Symposium, Singapore,
29th October