CLA

- Owned by Publisher’s Licensing Society (PLS) and Author’s Licensing and Collecting Society (ALCS)
  - 3,300 publishers
  - 80,000+ authors

- Distribute royalties to ALCS and PLS separately

- Not for profit: 11% deduction from monies collected for administrative fees

- Over £1 billion distributed to rightsholders since 1983
CLA Higher Education Licence

- Voluntary Licensing
- Repertoire Blanket License - everything is included unless excluded by the rightsholder
- Allows Photocopying, Scanning, Re-use of digital original works for use in coursepacks for teaching and learning.
- Allows copying up to 10% or 1 chapter / 1 article to be copied, whichever is the greater
- Extracts only of legitimately acquired works
- Fee per a Full Time Equivalent (FTE) student
The Challenge

- Three year sector wide deal expiring July 2016
- Annual census reporting burden on licensees
- How do we create a solution/platform for next three years and beyond
- Changing the conversation with both users of content and creators of content
Our Solution

- A centralised, secure, CLA-operated content store for HEIs to store digital copies created under the licence, rather than on individual institutions’ repositories.

- A workflow tool to manage the process of licence checks and the creation of content under the licence.

- The basic platform is included in the CLA annual licence fee and removes the need for annual census reporting

- A platform that creates new conversations with users and creators of content.
Working with Universities

• Developed over a year in collaboration with Higher Education community

• Worked with 5 University development partners

• Intense programme of stakeholder management to consult wider HE community
  • Monthly webinars
  • Account management visits

• Consultation process with publishers and authors
Did it work?

- New three year sector wide deal expiring July 2019
- Census reporting burden removed for Universities who use the DCS or alternative solution
- ‘Licence’ solution now delivers rights, content and workflow tool
- The conversation with both users of content and creators of content has changed
DCS Adoption in first 6 months

65 HEIs signed up (60 State)

State Market uptake

- Using DCS: 39%
- Other: 61%

Percentage of Scanning Return

- Using DCS: 48%
- Other: 52%
Further Information

http://he.cla.co.uk/your-he-licence/your-he-licence/digital-content-store