

CLA Digital Content Store

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- Owned by Publisher's Licensing Society (PLS) and Author's Licensing and Collecting Society (ALCS)
 - 3,300 publishers
 - 80,000+ authors
- Distribute royalties to ALCS and PLS separately
- Not for profit: 11% deduction from monies collected for administrative fees
- Over £1 billion distributed to rightsholders since 1983

CLA Higher Education Licence



- Voluntary Licensing
- Repertoire Blanket License - everything is included unless excluded by the rightsholder
- Allows Photocopying, Scanning, Re-use of digital original works for use in coursepacks for teaching and learning.
- Allows copying up to 10% or 1 chapter / 1 article to be copied, whichever is the greater
- Extracts only of legitimately acquired works
- Fee per a Full Time Equivalent (FTE) student

The Challenge



- Three year sector wide deal expiring July 2016
- Annual census reporting burden on licensees
- How do we create a solution/platform for next three years and beyond
- Changing the conversation with both users of content and creators of content

Our Solution

- A centralised, secure, CLA-operated content store for HEIs to store digital copies created under the licence, rather than on individual institutions' repositories.
- A workflow tool to manage the process of licence checks and the creation of content under the licence.
- The basic platform is included in the CLA annual licence fee and removes the need for annual census reporting
- A platform that creates new conversations with users and creators of content.

Working with Universities

- Developed over a year in collaboration with Higher Education community
- Worked with 5 University development partners
- Intense programme of stakeholder management to consult wider HE community
 - Monthly webinars
 - Account management visits
- Consultation process with publishers and authors

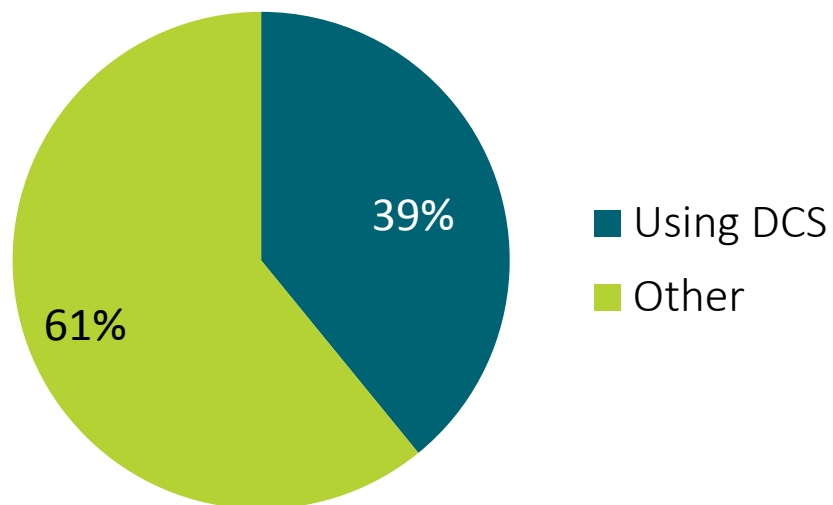
Did it work?

- New three year sector wide deal expiring July 2019
- Census reporting burden removed for Universities who use the DCS or alternative solution
- ‘Licence’ solution now delivers rights, content and workflow tool
- The conversation with both users of content and creators of content has changed

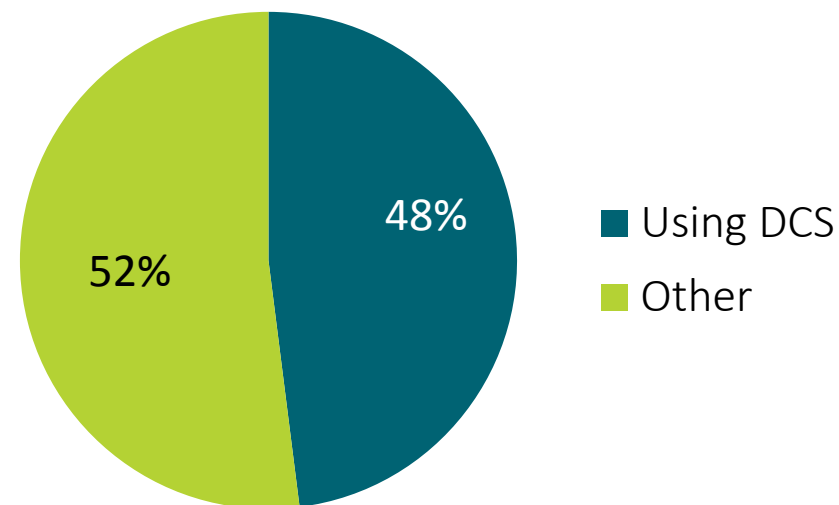
DCS Adoption in first 6 months

65 HEIs signed up (60 State)

State Market uptake



Percentage of Scanning Return



Further Information

<http://he.cla.co.uk/your-he-licence/your-he-licence/digital-content-store>





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