Accept relevance and value will diminish over time. Maintain position as long as we can.

Evolve value proposition to maintain relevance and address market needs.

CLA needs to develop a strategy which will evolve its business model and operations so it is fit for purpose in a digital environment.
CLA Higher Education Licence

- Blanket licence covering print and digital content
- Photocopy, scan, store and make available digital copies for students on a Virtual Learning Environment (secure network)
- Three-year national deal negotiated with central body (UUK), ends June 2016
Creating value beyond blanket licensing...

To create a work environment where administration and delivery of content for teaching and learning is **simple** and **cost effective**:

- easy selection of content from a range of sources
- easy acquisition of content with integrated rights management where necessary
- automated usage reporting
- interoperability with other systems
- single interface and intuitive workflow for academics, information managers and students
A centralised, secure, CLA-operated content store for universities to store digital copies created under the CLA licence, rather than on individual institutions’ repositories.

A workflow tool to manage the process of licence checks and the creations of content under the HE Licence.

The basic platform will be included in the CLA annual licence fee and will remove the need for annual census reporting.

The DCS will be optional.
Universities will be able to:
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**Publish**

Generate Link

**Notes**

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Save Notes
Universities will no longer need to:

- Provide census reports to CLA
- Subscribe to third party software used to administer CLA census reporting
- Check if an existing scan is required for the next academic year
- Duplicate scanning across the sector
- Digitise works themselves (if they do not wish to)
**Key Milestones**

Development partner selected February 2015 – Cloudspring Technologies (Kortext)

- June 2015: Five partner universities selected
- August 2015: launch of first iteration to universities
- June 2016: full launch to the universities sector
- August 2016: new Universities Licence launch