

## IFRRO International Conference – 5 November 2019

### Speakers



**The Rt Hon The Lord Paul Boateng** who was brought up in Ghana served in the U.K. Parliaments House of Commons as an MP for 18 years and in cabinet as Chief Secretary to the Treasury between 2002 -2005 when he stood down from this role to become the UK High Commissioner to South Africa.

He was made a member of the House of Lords in 2010. He currently serves as a Non-Executive Director and Adviser to a number of companies working globally in the financial service and health sectors.

He Chairs the African Enterprise Challenge Fund based in Nairobi a multi donor development fund working in 26 African countries in the agriculture and renewable energy fields and the donor funded utility support company Water and Sanitation for the Urban Poor.

He Chairs a number of charities Including Book Aid International and the English Speaking Union. He is married to Janet and they have five grown up children.

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**Haseeb Md Irfanullah, PhD, Environment Specialist and Visiting Research Fellow, University of Liberal Arts Bangladesh**

Haseeb Irfanullah is a biologist-turned-development practitioner, who often introduces himself as a research enthusiast. Over the last two decades, Haseeb has worked for different international development organizations, academic institutions, donors, and the Government of Bangladesh in different capacities. Currently, he is an independent consultant on environment, climate change, and research systems. He is also involved with University of Liberal Arts Bangladesh (ULAB) as a visiting research fellow of its Center for Sustainable Development (CSD) in Dhaka.

Haseeb has served as the editor for the Bangladesh Journal of Plant Taxonomy, and his interest in research communication involved him with INASP's activities, like BanglaJOL and AuthorAID. Haseeb has been involved in designing and facilitating workshops, training sessions, and dialogues for young & mid-career researchers and journal editors of Bangladesh to improve their understanding of journal publishing practices and standards. He also writes articles and thought pieces on scholarly systems and works with relevant agencies to improve Bangladesh's research ecosystem. Haseeb has a PhD in aquatic ecology from the University of Liverpool, UK.

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**Elea Giménez-Toledo, PhD, Tenured Scientist, Institute of Philosophy, Spanish National Research Council and Management Committee of COST Action European Network for Research Evaluation in the Social Sciences and the Humanities**

Current position

Tenured Scientist at Institute of Philosophy at the Spanish National Research Council (CSIC) since 2006.

Head of research team ILIA: Research on Scholarly Book (<http://ilia.cchs.csic.es>)

Principal Investigator of the project Scholarly Publishers Indicators (SPI) (<http://ilia.cchs.csic.es/SPI>)

Member of the Management Committee of COST Action European Network for Research Evaluation in the Social Sciences and the Humanities (ENRESSH: <https://enressh.eu/>)

Member of the Commission for Social Sciences and Humanities at Spanish National Research Council since December 2018.

Research

Basic and applied research in the field of academic book publishing and research evaluation in the Social Sciences and Humanities.

Major collaborations at international level (currently):

She is conducting a research project on scholarly publishing and open access monographs at Iberoamerican level in collaboration with three relevant institutions in Latin America: Association of Colombian University Presses, Association of Latin American and Caribbean university presses and Regional Center for the Promotion of Books in Latin America and Caribbean.

She is also leading the development of Academic Book Publishers (ABP): a global and multilingual register, an initiative backed by ENRESSH COST action.

She is the author of numerous publications (see her publication profile at:

<https://scholar.google.com/citations?user=jaqfQqEAAAAJ>) and she has been invited by numerous institutions such as Observatoire des Sciences et Techniques (OST), European Research Council (ERC), UNAM (México), University of Zurich, University of Bologna, Stanford University / PKP to give lectures and courses.



**Edda Tandi Lwoga, PhD, Deputy Rector and Associate Professor, College of Business Education, Tanzania and R4L User Representative**

Edda Tandi Lwoga holds a PhD in information Studies from the University of Kwa-Zulu Natal. She works as an Associate Librarian Professor and Deputy Rector (Academic, Research and Consultancy) at the College of Business Education (CBE), Dar es salaam, Tanzania. She is also the User Representative of the Research4Life Executive Council. She is also the Country Focal Point (CFP) of the Digital Access to Research - Technology Bank of the United Nations at the United

Republic of Tanzania. Tandi has taken a lead in creating awareness of the Research4Life and TEEAL programs and has facilitated on a number of workshops e.g. Research4Life, DAAD, TEEAL, EBH, systematic

reviews etc. in Sub-Saharan Africa. She has also facilitated a wide number of workshops and short courses in the field of information science, information systems, information literacy, such as scientific writing, systematic reviews, evidence based-practice etc. Tandi has published widely over 40 peer reviewed journals, six book chapters, and one book. She has presented over 50 research papers in many international and local conferences. She is also supervising Masters and PhD students at CBE and the University of Dar es salaam in Tanzania.

Tandi has also conducted a wide number of research projects focusing on Information and Communication Technologies (ICTs) for women empowerment, maternal health and HIV information behavior, building stronger ICT infrastructure, utilization of electronic information resources, University research approaches and pedagogy, and strengthening the evidence based practice among medical doctors in Tanzania with international collaborators in USA, UK, Sweden, Netherlands and South Africa.

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**Chris Speed, PhD, Chair of Design Informatics, School of Design, Edinburgh College of Art, The University of Edinburgh and Project Leader, Ox-Chain Project**

Prof. Chris Speed is Chair of Design Informatics at the University of Edinburgh where he collaborates with a wide variety of partners to explore how design provides methods to adapt, and create products and services within a networked society. He is especially favours transgressive design interventions, to help identify and promote the values we care about most, including coffee machines that order their own ethical supplies, hairdryers that ask you to wait for the right time to blow dry your hair, and apps for sham marriages. Chris is co-editor of the journal Ubiquity and co-directs the Design Informatics Research Centre that is home to a combination of researchers working across the fields of interaction design, temporal design, anthropology, software engineering and digital architecture, as well as the PhD, MA/MFA and MSc and Advanced MSc programmes.

Chris has an established track record in directing large complex grants with industry partners, being involved in 25 research grants (leading on 10) since 2009 across EPSRC, ESRC and AHRC totalling in excess of £21m. He is currently leading the EPSRC funded OxChain Project (£1.3m), and is Co-I to the EPSRC PACTMAN Project (£1.3m) and part of the £5m PETRAS IoT UK Hub. Chris is Director of the recently funded £6mil (£5.5Mil AHRC & £0.5Mil SFC) Creative Informatics R&D Partnership, one of the nine AHRC funded Creative Industries Clusters. Chris is also a member of the EPSRC Digital Economy PAB.



**Cherie Hu, Music Business Journalist & Researcher and Founder and Owner, Water & Music**

Cherie Hu is an award-winning writer and researcher, focused on the intersection of technology and the music business. You can find her work in publications including Billboard, Forbes, NPR, Music Business Worldwide, Pitchfork, Resident Advisor and the Columbia Journalism Review. Cherie also runs Water & Music, an independent newsletter and podcast dedicated to unpacking the fine print of big ideas in music and technology. She has spoken at over 30 conferences around the world, and

received the Reeperbahn Festival's inaugural award for Music Business Journalist of the Year in 2017. She is currently working on a book about musicians who treat themselves like startups.

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**Stephen P. Williams, Journalist and Author of Blockchain: The Next Everything**

Stephen P. Williams is a journalist, author and entrepreneur in New York. He's written many books, including Blockchain: The Next Everything (Scribner, 2019). Stephen is also leading MOR, a startup using distributed systems to incentivize fashion makers and consumers to reuse clothing as a way of reducing carbon output. He has an MBA in sustainability from Bard, and an MA in Communications from Stanford.

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**Tanya Aplin, DPhil, Professor of Intellectual Property Law, King's College, University of London Professor**

Aplin specialises in the area of Intellectual Property Law, having joined the Dickson Poon School of Law in September 2002 as a Lecturer. She was previously a Lecturer in Law at Robinson College, Cambridge (2000-2002), and a Research Fellow at Murdoch University (1997-1999). Professor Aplin graduated from Murdoch University, Western Australia with LLB and BA degrees (1994) and from the University of Oxford with a BCL (1997) and D

Phil (2002). She has been a visiting scholar at Boalt School of Law, UCB (2006); a Distinguished Visiting Scholar at the TC Beirne School of Law, University of Queensland (2009); Visiting Fellow at the School of Law, University of New South Wales (2009, 2013, 2014) and a Senior Fellow at Melbourne Law School, University of Melbourne (2013). Professor Aplin has also been a visiting lecturer on numerous law programmes, including those offered by the IP Academy Singapore, Pepperdine School of Law, Loyola Law School, Los Angeles, Melbourne Law School, Turin Law School and Notre Dame Law School. She was formerly Head of Education in the School of Law (2008-2012) and is presently Vice-Dean (Research), Director of the King's Postgraduate Diploma/MA in UK, EU and US Copyright Law and Director of the LLM in Intellectual Property and Information Law. In 2015 and 2017 she was the recipient of the Law School's Supervisory Excellence Award.

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**Sebastian Posth, Co-Initiator and Contributor, Content Blockchain Project and Chairman of the Board and ISO Working Group Member, The ISCC Foundation (International Standard Content Code)**

Sebastian is an entrepreneur and consultant in the publishing industry with a focus on digital innovation.

As an entrepreneur and consultant, Sebastian has been working for many years to transform innovative technology into valuable and useful products, services and tools for the publishing industry. Posth Werk supports media companies in developing and implementing a digital business model that suits their needs and helps them grow their digital business.

Useful links: <https://iscc.codes/> , <https://content-blockchain.org/>

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**Colin Lovrinovic, Managing Director, Gould Finch GmbH and Member of Federal Association of Artificial Intelligence**

Colin Lovrinovic is an Australian/German serial entrepreneur with a passion for new technology in media (and in general) - and having fun while making the world a more interesting place.

He is Managing Director at Gould Finch GmbH, the next generation data-driven management consulting firm that focuses on digital evolution and transformation across various industries. They work in holistic teams made up from industry experts, consultants, scientists and young talents - backed by innovative AI solutions.

Gould Finch has worked with a number of clients from the international publishing industry on projects including strategy, innovation and implementation of new technology.

Prior to Gould Finch, Colin worked for companies such as Amazon, Apple, Universal and Bastei Lübbe - one of Germany's largest trade publishers. And successfully (and unsuccessfully) started companies in the digital media space.

He holds an MBA from Mannheim Business School, as well as an M.A. in Creative Industries Management and is an active member of the German Federal Association of Artificial Intelligence.

Fun fact: J.K. Rowling once wrote about a project Colin managed in one of her books. (No, not in Harry Potter)

Link to white paper recently published: <http://publishing.gouldfinch.com>