

International
Federation of
Reproduction
Rights
Organisations



RROs and the user community

Dynamic society

- Knowledge economy
- National IP industry
- Flourishing environment
- Unique cultural material
- Educational material
- World place

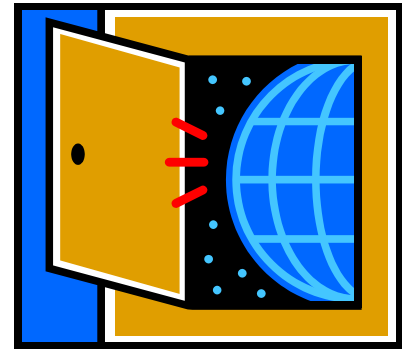


Users in the © sphere

- Education
- Research
- Libraries
- Individuals
- Government
- Industry
- Businesses
- Professions
- Churches
- Charitable bodies
- Copy shops
- Press cutting agencies...

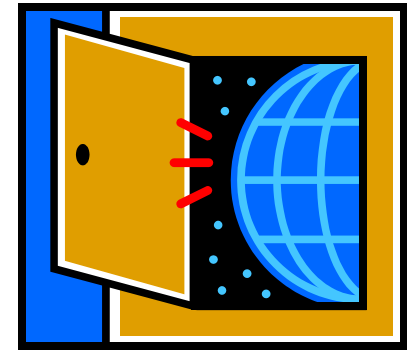
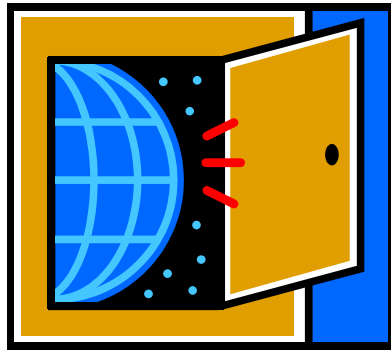
Users' wishes

- Access to © materials
 - Formats, uses, repertoires
- Transparency and affordability
- Flexibility
- One-stop-shop
- Legal certainty
 - Statutory
 - Or indemnity



Rightholder requirements for collective management

- Access on an orderly basis
- Protection of rights, moral and economic
- Support for business models



Dialogue between stakeholders



Shared aims

- Use of information sources
 - Print and electronic
 - On-site and remote
- Mutual engagement
 - Fairness and flexibility
 - Balance

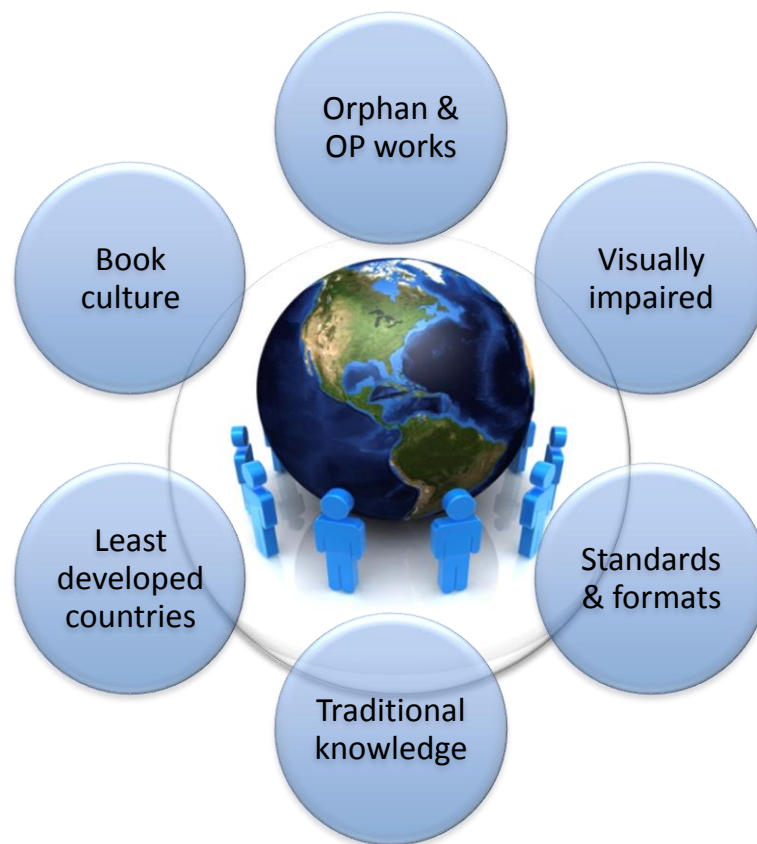
RRO initiatives

- VIPs – Australia, CAL
 - Statutory licence to format-shift
 - Masters' Catalogue of accessible versions
- Internet users – Norway, Kopinor
 - ECL with National Library of Norway
 - Thousands of digital books available
- Information professionals – USA, CCC
 - Proprietary – knowledge sharing and © compliance
 - Assign, maintain and organise rights

Publisher-led initiatives

- Standards
 - ACAP
 - DOI
- Pricing and access models
 - HINARI, AGORA, OARE

Some IFRRO initiatives



Q: Who isn't licensed?



- **The British Houses of Parliament?**
- **The Church of Norway?**
- **The National University of Singapore?**

A: Trick question!

Naturally, all three of these ©-compliant user bodies are licensed!

- The Houses of Parliament in the UK are licensed by CLA
- The Church of Norway is licensed by Kopinor
- The National University of Singapore is licensed by CLASS