

International
Federation of
Reproduction
Rights
Organisations



RROs working with rightholders

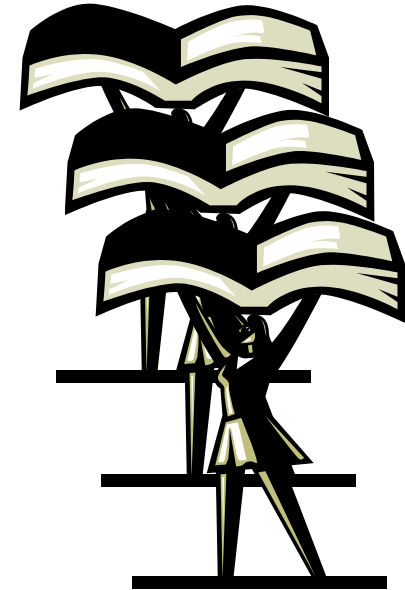
Rightholders in the text and image based sphere

Authors, including:

- Writers, fiction and non-fiction
- Translators
- Journalists
- Scientists
- Composers
- Lyricists
- Visual creators e.g.
 - Photographers, graphic designers, illustrators, sculptors...

Publishers, of:

- Books
- Journals
- Magazines
- Periodicals
- Newspapers
- Music

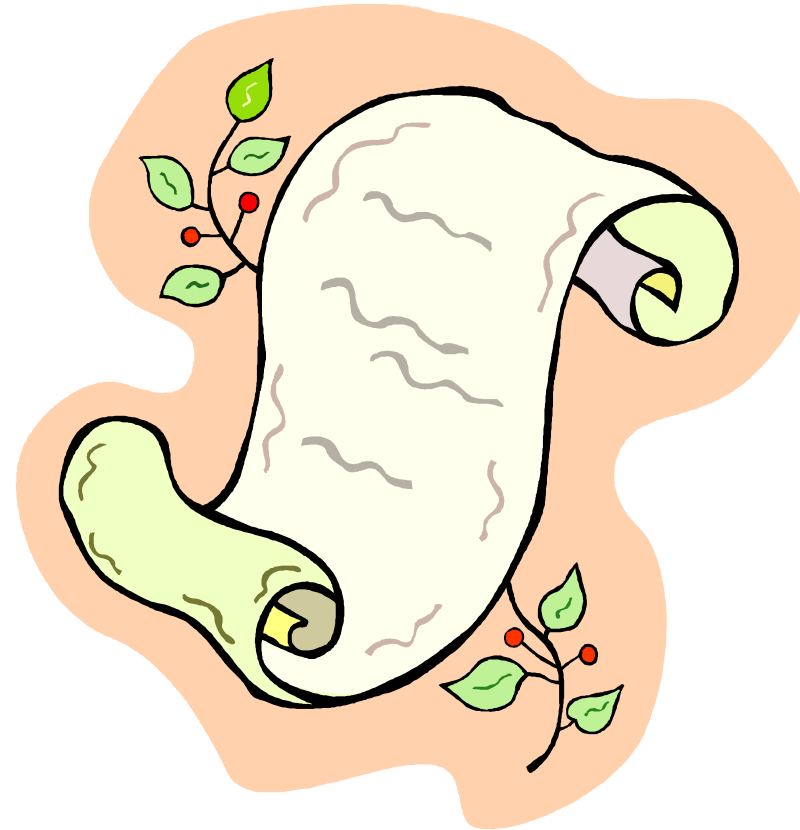


May mandate RROs directly, or through their member organisations

Rightholders' requirements of RROs include:

- Protect rights, support business models
- Terms and conditions of agreements
 - According to mandates
 - Subject to compliance monitoring
 - Nationally and internationally
- Data collection
 - Distribution purposes
 - Usage and strategic information
- © education activities
- Efficiency, transparency, accountability

IFRRO Code of Conduct



Governance aspects of RROs

- Rightholders govern and direct
 - Board and Chair
 - AGM
 - Statutes and Policy
- Board and Executive
 - Vision, mission, strategy and goals
 - Operational monitoring and reporting
- External controls
 - Companies Act or equivalent
 - © legislation

Benefits to rightholders...

And a question:

- Orderliness and control in © market
- Counter argument against exceptions
- © education and compliance
- Articulates with core strategy

Question:

- Worldwide fees collected by RROs:
 - 1.02 billion Euros?
 - 376 million?
 - 196 million

A: The correct figure is...

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