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EVENTS

14 to 15 October 2010, [Europeana Open Culture Conference](#), Amsterdam, The Netherlands

25 October 2010, [CCC Seminar: The practice and politics of licensing](#), Boston, Massachusetts/United States

25 October 2010, [STAKEHOLDER DAY: My big idea for the Digital Agenda](#), Brussels, Belgium

25 to 28 October 2010, [IFRRO Annual General Meeting](#), Boston, Massachusetts/United States

27 October 2010, [IFRRO Business Models Forum / International conference: Solutions for a changing world](#), Boston, Massachusetts/United States

27 to 29 October 2010, [8th Ibero American Publishers' Congress](#), Santiago, Chile

28 October 2010, ["Comite des Sages", Public Hearing](#), Brussels, Belgium

4 to 11 November 2010, [Facilitating Access to Culture in the Digital Age - WIPO Global Meeting on Emerging Copyright Licensing Modalities](#), Geneva/Switzerland

8 to 12 November 2010, [WIPO Standing Committee on Copyright and Related Rights \(SCCR\)](#), Geneva/Switzerland,

22 to 26 November 2010, [Committee on Development and Intellectual Property \(CDIP\): sixth Session](#), Geneva/Switzerland

1 to 2 December 2010, [Symposium Enhancing the Culture of Reading and Books in the Digital Age](#), Tokyo/Japan

6-10 December 2010, WIPO Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional knowledge and folklore. Geneva/Switzerland

Links to other News:

[IPA News Letter Issue 79](#)

[WIPO Newsletter](#)

IFRRO signs agreement on greater access to books for the visually impaired

The EC VIP stakeholder dialogue has concluded the first part of its work with the signing of a [Memorandum of Understanding](#) (MoU) on 14 September 2010, in the presence of DG Internal Market and Service Commissioner Michel Barnier.

IFRRO, as well as IFRRO members EWC, FEP and STM, are signatories to the MoU which foresees the establishment of a system of Trusted Intermediaries (TIs) throughout Europe to facilitate access to copyright works by people with reading impairment. This MOU means that the EU has made an important move towards taking the lead in enabling enhance access to work by people with reading impairment. IFRRO also welcomes it as an example of what can be done by a constructive stakeholder collaboration.

The signatories representing people with print disabilities were the European Blind Union and the European Dyslexia Association. The RROs in the EU Member States, EEA (European Economic Area) countries and Switzerland are also foreseen to play an active role in assisting creators and publishers to facilitate access to copyright works by people with reading impairment.

Signing on behalf of IFRRO, the IFRRO president Magdalena Vinent said "People with reading disabilities need proper access to copyright works. IFRRO is working to help authors and publishers provide such access, by developing specific tools for those with reading impairment. We already have information about IFRRO in the DAISY format on our website www.ifrro.org."

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Proposed Canadian copyright bill undermines educational market

IFRRO has expressed its concerns, in a [letter to Canadian Government ministers](#), that the educational and other non-commercial exceptions in the proposed Canadian Copyright Modernization Act (Bill C-32) will seriously affect the existing and future sales market for educational material and prejudice authors' and publishers' legitimate interests.

It also believes that the bill will put Canada outside the existing agreed international legal framework on copyright.

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IFRRO welcomes two new Visual Arts Associate Members

[Ochranná Organizace Autorská – Sdružení](#) (OOA-S) from the Czech Republic and [Pyramide Europe](#) representing groups of photographers, graphic designers, illustrators and other visual artists in Europe have been accepted as new Visual Arts Associated members of IFRRO.

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Burkina Faso RRO begins distribution

[BBDA](#), IFRRO's RRO member in Burkina Faso, made its first payments to literary artists for reprographic rights on 27 September 2010. This represents an important step forward in collective management of text and image based works in Africa and in Less Developed Countries (LDCs). In announcing the distribution, BBDA expressed its thanks to IFRRO, WIPO and IFRRO's Swiss member, ProLitteris, for their help, encouragement and the benefit of their invaluable experience.

Olav Stokkmo, the IFRRO CEO, welcomed the news and commented “I am very pleased with the development of the activities at BBDA, the way they have addressed the administration of reprographic rights including the distribution of collected fees, and the results they have achieved. BBDA is truly a leading organisation in collective management of rights on the African continent, not least thanks to highly competent leadership and the quality and commitment of its staff.”

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Copyright Clearance Center Expands Presence in Europe

[Copyright Clearance Center](#) (CCC) announced the opening of its European subsidiary, [RightsDirect](#). The accompanying [press release](#) stated that the purpose is “to better meet the needs of multinational corporate customers.” CCC has hired Kim Zwollo as General Manager; Victoriano Colodrón as Executive Director, Collective Licensing and Operations; and Kate Alzapiedi as Business Development Director.

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The Publishers Licensing Society appoints new CEO

The [Publishers Licensing Society](#) (PLS) has announced that Sarah Faulder has been appointed as the new Chief Executive. Sarah brings wide experience of collecting societies and public affairs from her time with PRS for Music, of trade associations and the creative industries as a former chief executive of the Music Publishers Association, and of copyright and entertainment law through her earlier practice as a solicitor. She has served as a board member of several bodies related to the creative industries, including the British Copyright Council. Sarah will take up her post on 13 October 2010.

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German Federal Constitutional Court sets aside decision on printers

The constitutional complaint by VG WORT against the 2007 decision of the Highest Federal Court (BGH) according to which a separate copyright remuneration was not payable for printers and plotters, was successful. The [decision](#) was on the basis of the copyright law in force until the end of 2007.

Since 01/01/2008 an express obligation to pay remuneration for printers has been in place.

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IFRRO provides suite of presentations on Collective Management and PLR

IFRRO has developed a suite of eleven presentations with the aim of explaining the benefits to creators and publishers of collective management, particularly in the digital arena. These have been made available on the IFRRO site in two forms.

The first is for all users of the site to give a general overview and pdf versions are available on the [public site](#). The second is for IFRRO Members and gives the same eleven presentations together with a users’ manual but enables members to adapt them for their own use. It is available for [Members Only](#).

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IFRRO joins Belgian and European associations in questioning EU Reflection Group approach

An ad hoc group of Belgian cultural and scientific institutions, publishers and authors' societies, as well as international professional associations and federations to which IFRRO participated, has written a [letter](#) to the members of the [Reflection Group](#) of the European Commission on Boosting cultural Heritage online in Europe set up by Commissioners Neelie Kroes and Androulla Vassiliou.

The phrasing of some of the questions and the answers appears biased or ambiguous, and the questionnaire uses concepts that are not precisely defined or does not recognize the different approaches that would be needed when considering the material to be put on Europeana (audiovisual, text, visual, etc). It also ignores the many initiatives that are taken to digitize and make available content online.

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European Parliament adopts Gallo Report

IFRRO welcomes the adoption by the European Parliament of the [Gallo report](#) on enhancing the enforcement of intellectual property rights in the internal market. This sends a positive sign to the other institutions.

The report, by the French EPP MEP Marielle Gallo, encourages the Commission, the Member States and stakeholders to analyse and implement effective public awareness campaigns in relation to the impact of counterfeiting and piracy on society and on the economy and to pursue ongoing dialogues and to seek agreements on voluntary practical measures aimed at reducing counterfeiting and piracy in the internal market, both online and offline.

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New Guidebook for ONIX for RRO standards

To provide additional guidance for organisations who are setting out to implement one or both of the ONIX IFRRO messages, the Copyright Clearance Center, the IFRRO member in the US, has prepared a handbook with the title How to map ONIX for RROs to your system. The handbook provides additional guidance on the messages and on XML basics as well as on the steps which will typically be required in order to adapt existing systems to send and receive communications in ONIX format. It also includes detailed examples from early implementations. The handbook in PDF format will be published by mid October [here](#)

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