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6 to 8 June 2011, [Second UNESCO World Forum on Culture and Cultural Industries: FOCUS 2011](#), Monza, Italy

7 June 2011, [Public Hearing on Directive 2004/48/EC and the challenges posed by the digital environment](#), Brussels, Belgium

7 to 8 June 2011, [World Copyright Summit 2011 "Creating value in the digital economy / Create-Connect- Respect"](#), Brussels, Belgium

9 June 2011, [IFRRO Business Models Forum](#), Brussels, Belgium

9 to 10 June 2011, [IFRRO spring-June meetings \(in conjunction with the IBMF and the EG meeting\)](#), Brussels, Belgium

10 June 2011, [European Group meeting](#), Brussels, Belgium

15 to 24 June 2011, [WIPO Standing Committee on Copyright and Related Rights \(SCCR\)](#), Geneva, Switzerland

17 June 2011, [EC DG INFSO Digital Agenda Assembly](#), Brussels, Belgium

23 to 24 June 2011, [Hungarian EU Presidency conference Digitisation of cultural heritage and long term preservation](#), Budapest, Hungary

22 to 24 September 2011, [PLR International Conference 2011](#) Brussels, Belgium

24 to 27 October 2011, [IFRRO World Congress 2011](#), Ljubljana, Slovenia

27 October, [AGM 2011 session](#), Ljubljana, Slovenia

Links to other News:

[PDLN Newsletter April 2011](#)

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IFRRO to move to Rue Joseph II, 9-13 in 1000 Brussels

IFRRO will move to new premises at Rue Joseph II, 9-13 in 1000 Brussels.

We will be moving of the second half of June and will let our members and partners know the exact date of the move and any information on changes in telephone numbers as soon as possible.

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Long Announced EC Communication on IP Strategy published

On 24 May EC DG Internal Market and Services Commissioner Michel Barnier presented the [Commission's overall strategy on Intellectual Property \(IP\)](#). The nearly 40 page document deals with both Industrial Property and Intellectual Property Rights and addresses, in relation to copyright, the issue of creating a "comprehensive framework for digital copyright"; multi-territorial collective management with a focus on cross-border rights management, particularly of musical works, and collective management governance structures and transparency issues in general; and access to European cultural heritage including the collective licensing schemes for orphan works and out of commerce works. The Communication also foresees starting up again the Stakeholder Working Groups on copyright levies through a mediation process.

IFRRO CEO Olav Stokkmo welcomed the IPR Communication, for its recognition of the beneficial and positive contribution that IPR and copyright make to the European economy and the competitiveness of the European creative industry. The Communication correctly identifies the key position of copyright-based creative industries as contributors to EU Gross Domestic Product (GDP), sources of high quality jobs in Europe and drivers of innovation and economic growth and recognises that an effective IPR policy must be backed up by appropriate enforcement measures. Of particular importance is the recognition that creators and publishers take considerable commercial risks and that copyright is an indispensable governance tool for enabling an efficient and equitable organisation of the commercial exchanges between the creative industry and those who access its content.

Collective Management plays a key role in providing the innovative licensing solutions that are required, especially in the digital age. IFRRO notes the Commission's initiatives focusing on copyright governance and will contribute its own best practice guides to the discussion. In relation to the announced copyright levies initiative we anticipate that also this time there will be a separate working group on methodology for the administration of levies in relation to reprographic and similar reproduction.

The Communication is an important statement of Copyright's crucial position in the European economy and of the principle that creators have an exclusive right to determine how their works are used and should be reimbursed for them. The Commission's commitment to upholding copyright is welcome. IFRRO is looking forward to studying the Communication in more detail and offering constructive contributions, as appropriate and required, on this significant document for the

copyright sector, to contribute to ensuring that copyright continues as a driver for innovation and cultural diversity in the digital age.

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European Commission publishes proposal for Orphan Works Directive

The European Commission published today 24 May 2011 a proposal for a [draft Directive on Orphan Works](#). The main objective of this proposal is to create common rules for the digitisation and the cross-border online display of orphan works by publicly accessible libraries, educational establishments or museums as well as by archives, film heritage institutions and public broadcasting organisations.

For the works categories that fall under the scope of the directive, the proposal specifies how, after a diligent search, they can be considered orphan and that this status should be mutually recognised in all EU Member States. The proposal also foresees the end of the orphan work status and the uses that should be permitted by Member States.

As stated in its [position on an Orphan Works Directive](#), IFRRO favours a solution based on collective management and licensing by RROs for text and image based works.

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EC publishes analysis of the 350 responses to consultation launched by the Green Paper on cultural and creative industries.

This consultation, to which [IFRRO contributed last year](#), was aimed at gathering comments from the general public, public authorities and civil society bodies – including companies – active in the cultural field across Europe on the type of environment that is needed for cultural and creative industries to thrive. The consultation focused on priorities for action at European level. It further confirmed that cultural and creative industries are a powerful motor for jobs, growth, export earnings, cultural diversity and social inclusion in Europe, and that they have a vital contribution to make to the Europe 2020 Strategy for smart, sustainable and inclusive growth.

Among the main issues that emerged from the consultation, the Commission underlined the importance of copyright, funding for SMEs, the need to include culture-based creativity in the concept of innovation, the importance of increasing the support by local and regional development authorities as well as to encourage the take-up of new technologies, the promotion of media literacy and the strengthening of international cooperation.

This [analysis](#) will be followed by a Communication from the European Commission in the course of 2011.

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IFRRO/CISAC World Copyright summit panelist, Stig Sæterbakken – the raven, who “steals” from the authors who inspire him

Stig Sæterbakken, once described by the New York Times as “not a man to settle for easy answers”, is the Norwegian writer, who will be representing the authors in the panel on the IFRRO/CISAC session on Building bridges between creators and the digital generation at the World Copyright Summit on 7 June. In the following excerpt from an essay, he explores his, sometimes acquisitive, relationship with the authors who have inspired him.

“It has gradually dawned on me that the writers I cherish most, fall into two distinct categories. On the one hand, there are the writers, whom I admire deeply and who give me enormous pleasure every time I read them. On the other hand, there are those, from whom, in addition, I steal like a raven. It’s all about, what shall I call it, an active and passive admiration. One creative, the other merely satisfying. The one that saturates, the other that makes me hungry.

Whatever the case may be, with some writers I find that I note each and every sentence with enjoyment - how good, how fantastically good it is. But that’s all. With others, it’s like the world revealing itself, every time I open one of their books: Sometimes in just a few pages, something happens to me: as if a machinery is set in motion that sends me headlong back to where I came from, whatever I’m in the process of doing at the moment, triggering a feverish desire to do something about it, make it better, make it again, make it worse. I can barely read a page without there being a blinding revelation - a phrase or an image or a particularly timely consideration that, minutes later, has been included, more or less verbatim, in my own text, bringing with it the illumination which led me to find it.

Why is it so with some and not others? I think that there are several reasons. Key features of their vision, their thinking about the world, corresponds with mine. The syntax, metaphors, vocabulary, their whole way of working with language is related to my way of doing things; the fears and joys and longings and pain expressed in their writing largely coincides with my own; in some golden, almost frightening moments, it is like hearing your own thoughts or reading your own words! But for the fact that you have not thought or written it yet. The wonderful link with a world that you recognize as your own, even though it is not. The vital reminder of not being alone with whatever you’re struggling with on your own. Simply put: Contact! A community of loneliness. Priceless.”

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IFRRO/CISAC session on Building bridges between creators and the digital generation – a publisher’s perspective

Richard Charkin is Executive Director of Bloomsbury Publishing Plc. and he will be a panelist on the IFRRO/CISAC session "Building bridges between creators and the digital generation" at the World Copyright Summit on 7 June 2011 in Brussels. Building bridges or “linking writers with readers" has been Richard’s job for nearly 40 years and he will be responding to video interviews with some of the digital generation expressing their wants and expectations for access to content as well as their views on copyright and creativity.

Richard is well known for forcefully expressing his opinions – when he was CEO of MacMillan, the Charkin blog was a must read in the industry. He is also not averse to direct action, as when he “stole” a laptop off the GOOGLE stall at the BEA conference in 2007. “The owners of the computer

had not specifically told us not to steal it," said Richard in his own defence. "If they had, we would not have done so. When they asked for its return, we did so. It is exactly what Google expects publishers to expect and accept in respect to intellectual property."

We look forward to a sparkling contribution from Richard at the World Copyright Summit

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World Copyright Summit Programme, including joint IFRRO/CISAC session

The agenda so far for the premier global forum on the future of copyright and creative industries in the digital age is now available on line. It includes a special video session, jointly sponsored by IFRRO and CISAC that looks into the aspirations of the digital generation and how they are being addressed by the rightholder community. . It also includes a panel on Collective Management with IFRRO President and CEO of the Spanish RRO CEDRO among the panelists and Metadata standards with IFRRO Board members and Canadian RRO Access Copyright Executive Director as one of the speakers.

The 2011 World Copyright Summit will take place on June 7 & 8 at the Square Brussels meeting centre, and will feature a stellar line-up of the world's most forward-thinking creators, experts, industry leaders and policymakers. Keynote speakers include Robin Gibb, singer and songwriter / President of CISAC (UK), Carlo d'Asaro Biondo, Vice-President, Southern and Eastern Europe, Middle East and Africa Operations, Google (France), Michel Barnier, Commissioner for Internal Market and Services, European Commission Francis Gurry, Director General, WIPO (Worldwide Intellectual Property Organisation) Ivo Josipović, composer / President of Croatia, Neelie Kroes, Vice-President of the European Commission and Commissioner for Digital Agenda, European Commission and Arnaud Nourry, Chairman and CEO, Hachette Livre (France).

The slogan for the World Copyright Summit 2011 – "Creating value in the digital economy / Create – Connect – Respect" – encapsulates the key themes to be developed during the two-day conference programme:

- Create: The global eco-system for creators and creative industries
- Connect: The digital economy and new business models
- Respect: Authors' rights and licensing issues in the legislative & social environment

To view the conference programme [click here](#) . To view the schedule for the two days [click here](#)

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South African RRO, DALRO has new Executive Director

After fifteen years at the helm, Gérard Robinson will be stepping down as Executive Director of DALRO on 30 June 2011 and assume a new position within the organisation, that of Executive Chairman of the Board. Retaining full executive powers, Gérard will for the foreseeable future continue to play an active role in DALRO's operations, both locally and internationally.

Gérard will be succeeded as Executive Director by Nothando Migogo (formerly Hlatshwayo) on 1 July 2011. Nothando joined DALRO in 2009 as General Manager: Corporate and Legal Affairs and holds a Master of Laws from the University of the Witwatersrand, Johannesburg.

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Brussels court of appeal confirms “Google News” judgment

The Brussels court of appeal has confirmed, on 5 May 2011, that Google infringed copyright when including material from several Belgian newspapers in its search index. The case concerns Google’s news aggregation service, which automatically scans the websites of newspapers, extracting headlines and snippets of text. These are displayed at Google News and the headlines link users to the full stories on the source sites. The court of appeal found that Google has to remove all articles, photos and graphic material of Belgian newspaper publishers represented by COPIEPRESSE, SAJ and ASSUCOPIE from “cached” pages on its sites Google.be and Google.com. Google risks having to pay, retroactively, a daily fine of €25,000 for failing to remove content. The [press release of SAJ and COPIEPRESSE](#) and the [Belgian judgment \(in French\)](#) are available here.

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Spanish National Court overturns the Order of 2008 implementing the digital levy for procedural reasons

On 24 March, the Spanish National Court, in a total of six different decisions, declared void, for procedural reasons, the order that establishes on which equipment and blank media a digital levy should apply and its rates.

These rulings do not question the legitimacy of imposing a levy for private copying, only the procedure that was followed to adopt the order.

CEDRO is currently studying the legal implications of the decisions, which can still be appealed and also the possible implications for the rights of authors and publishers it represents. The organization expects soon to hold discussions with the Ministries of Culture and Industry as well as with industry representatives liable for paying the levy.

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New Zealand passes anti file sharing bill

The Copyright (Infringing File Sharing) Amendment Bill has been passed in New Zealand and will come into effect on 1 September 2011. It comes at a critical moment as the New Zealand RRO CLL, the New Zealand Society of Authors and the Publishers Association of New Zealand will launch of www.greatnzebooks.co.nz sometime in the middle of the year.

[See full Press Release](#)

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IFRRO hosts delegation from the National Copyright Administration of China

On 24 March, IFRRO hosted a study visit by representatives from the National Copyright Administration of China (NCAC).

The main topics for discussions were collective management of rights and library issues. Besides meeting with IFRRO, the visit enabled direct dialogues with the authors and publishers through the presence of the Federation of European Publishers (FEP), the Publishers Association (PA, UK), the European Writers Council (EWC) and the European Visual Artists (EVA) and with the library communities enabled by the participation of European digital libraries initiative EUROPEANA and the European and International library organisations EBLIDA and IFLA.

Presentations were on legislation and libraries in the European Union and its Member States' legislation; authors, publishers and their relationship with libraries; digitising and making available cultural heritage in Europe, on EUROPEANA and through ARROW; and RROs, their operation including licensing, collection and distribution of remuneration.

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Belize announces the creation of BECLA, the local RRO

The Belize Copyright Licensing Agency (BECLA) was recently presented at the launch of the Belize Book Fair 2011. According to Mrs. Monserrat Casademunt Chair of BECLA "Piracy has a most devastating effect both on copyright industries and on a nation's economy. Some 300 billion photocopies of copyright materials are made worldwide. The sheer volume of photocopying represents a threat to the creative industries, if rightholders are not properly remunerated."

IFRRO celebrates the creation of the new RRO as a clear signal of the need to protect copyrighted works and to compensate rightholders for the reproduction of their works.

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