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17 to 18 November 2011 [International Copyright Technology Conference \(ICOTEC\) 2011: Copyright First!](#), Seoul, Korea

29 November 2011 [Audiovisual authors online - seizing the digital revolution](#), Brussels, Belgium

21 November to 2 December 2011 [WIPO SCCR](#), Geneva, Switzerland

Links to other News:

[Copibec Newsletter October 2011](#)

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[PDLN Newsletter No. 8 October 2011](#)



“Rainbow” Children’s Library, Rikuzen-Takada City, Japan

Japanese children’s library established with help of IFRRO tsunami donation

The IFRRO donation to the Tsunami fund has helped equip a children’s library in one of Japanese cities worst damaged by the disaster. A contribution of 2000 EUR was [approved by the IFRRO Board](#) in June 2011, of which 1000 EUR went towards providing IT equipment for the library.

The new “Rainbow Library” is open from 12 November in Rikuzen-Takada City and will provide support to reading, studying and other cultural and educational programmes. It is part of the "'Books for Tomorrow' Project for Children" under the auspices of JBBY (Japanese Board on Books for Young People), and is one of the National Sections of IBBY, International Board on Books for Young People, Japan P.E.N. Club, Japan publishers club and JPIC (Japan Publishing Industry Foundation).

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IFRRO approves changes to statutes and accepts 4 new members

Over 220 people from more than 50 countries converged on Ljubljana during the week starting 24 October to share their experience of managing reproduction rights with world-class speakers at the IFRRO World Congress (IWC) 2011 hosted by the Slovenian Organisation of Authors and Publishers for Reproduction Rights (SAZOR) led by Rudi Zaman. During the week the IFRRO held its Annual General Meeting and various other meetings including its Business Models Forum/International Seminar, which was open to the general public.

At the start of the week the IFRRO Board approved the application of four new IFRRO members. The Belize Copyright Licensing Agency ([BECLA](#)) and the Eastern Caribbean States Copyright Licensing Agency ([ECCLA](#)) join the full RRO category, as they represent both authors and publishers while there are two new Associate members administering

reproduction rights – the Turkish Publishers Copyright and Licensing Society ([YAIBIR](#)) and the Turkish Authors' Reproduction Rights Organisation ([EDISAM](#)). This brings IFRRO's membership to 135 members from 74 countries including 80 RROs and 55 authors' and publishers' associations.

The IFRRO Annual General Meeting passed important decisions including changes to Statutes with new membership categories and clarification to the IFRRO scope of activities. The new statutes reinforce the main distinction between those IFRRO members, which collectively administer reproduction rights in text and image based works (RROs) and those which do not (creators' and publishers' associations). Within the first category there are three sub-groups. There is now a distinction between "RRO members", which are RROs that have both authors and publishers on their governing bodies, and "Associate RRO members". - those who perform RRO activities but represent directly either authors or publishers only. Finally a third subgroup, "Provisional RRO member", is introduced to cater for those RROs, which are still developing and need to provide proof of sustainability before they can be approved as full RRO members.

The scope of activities has been clarified to emphasize IFRRO's position as the leading international federation on collective management of text and image based works for the publishing sector, where there are no international organisations active in the field. IFRRO members administer a great variety of rights. This includes multipurpose Collective Management Organisations (CMOs) administering all rights in musical works, resale rights (*droit de suite*), rights in dramatic works, audiovisual works, etc. These are rights that internationally are defended and promoted by other international federations such as CISAC, SCAPR and SAA. The new statutes also clarify that RROs are mandated to administer the making available and distribution rights, in addition to reproduction rights.

IFRRO president, Magdalena Vinent thanked the Slovenian Organisation of Authors and Publishers for Reproduction Rights (SAZOR) for organizing a truly memorable week of activities around the first IFRRO World Congress (IWC). The Grand Union Hotel provided an ideal venue for the IWC's many meetings and Ljubljana castle was a stunning backdrop to the welcome cocktail where we were honoured by the presence of the mayor of Ljubljana, Zoran Janković.

Finally we look forward to meeting again in Buenos Aires, where the IWC will take place from 22 to 25 October, hosted by the Argentinean RRO, CADRA.

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IFRRO Business Model Forum focuses on licensing for education

At the open IFRRO Business Model Forum in Ljubljana during the IFRRO World Congress, the scene was set by David Worlock, Co-Chair Outsell Inc, with his overview of the state of the market for teaching, learning and licensing, which he valued at 50 billion dollars. He asserted that "everything is education and there is education in everything". All markets are "proto-educational" markets. This means change to traditional activities. Systems integration and content aggregation roles are becoming more important and publishing is the engineer that puts together the pieces rather than the originator. He concluded on a positive note – "They still need us but they need us in a different way"!

Other speakers included Juri Žurej Director of the Slovenian Intellectual Property Office; David Uwemedimo, Director Creators and Performers Support Division of the World Intellectual Property Organisation; Melissa Sabella, Head of Custom Database Publishing - Pearson Education, Lucie Ghibault of the Amsterdam University and Dr Miha Kovač from the Mladinska knjiga publishing house and the University of Ljubljana.. IFRRO member speakers included Yngve Slettholm of KOPINOR (Norway) who negotiated the licensing of the Norwegian Library digitization programme – Bookshelf and Frants Iver Gundelach, author and Chair of Copydan writing.

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IFRRO report on study of RRO Distribution practice

In the spring of 2011 the IFRRO Secretariat undertook a survey among RROs on distribution practices and the different methods of revenue distribution currently being used by the RROs who are members of IFRRO. Some half of them completed the questionnaire that was sent out. They represented a well-balanced cross-section of the RRO models of operation, reasonably close to the actual situation of the membership. The survey is therefore assumed to give a good picture of the current distribution practices among IFRRO members.

The [results of the survey](#) are published on the IFRRO website.

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CEDRO signs an agreement for press-clippings with Kantar Media

CEDRO, the Spanish RRO recently signed an agreement with Kantar Media, a global press clipping agency. Through this agreement, authors and publishers will be compensated for the use of their works offered by Kantar Media clippings.

Magdalena Vinent, CEO of CEDRO, stated in a comment that the signing of this agreement proves that there is a solution for the press monitoring agencies that wish to provide easy legal access to copyright material, which allow them to develop their activities based on current copyright legislation.

Miguel Angel Fontan, Commercial Director for Kantar Media commented that, as a leading company in Europe, they support recognition of copyright and believe that other companies in the same sector should sign similar agreements. They trust that the agreement can give an example to other companies, so they too can do their business legally.

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Canadian Copyright Board Agrees that Transactional Licences not Well Suited to Digital Environment

In a press statement Access Copyright welcomes the Canadian Copyright Board's rejection of an attempt by Canadian universities and colleges to impose a licensing business model based on transactional licensing with no place for blanket or repertoire licensing, a model that would almost certainly have led to widespread copyright infringement and have damaging economic impact on Canada's content creation industries.

[More from Access Copyright](#)

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Copyright Clearance Center distributes \$171 million last year

According to CCC's latest annual report figures, a record \$171 million were distributed to rightsholders in fiscal year 2011. This is an increase of more than 10% over the previous year (\$154.3 million). For more information go to the [CCC webpage](#).

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Copyright Clearance Center Develops In-App Licensing Toolkit

Copyright Clearance Center, Inc. (CCC), has developed an in-app licensing toolkit for [RightsLink](#) Plus and Premium-enabled Publishers to add licensing to their iPad or iPhone apps. On the iPad or iPhone, as well as for traditional online environments, RightsLink allows a publication's customers to conduct licensing transactions of all kinds without ever leaving the rightsholder's website.

[More from CCC](#)

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Bilateral agreement between CEDRO and VG Musikedition

CEDRO (Spain) and VG Musikedition (Germany) recently signed a bilateral agreement. The signing of the agreement means that the two RROs will represent their repertoires reciprocally. The agreement includes royalties exchange between the two organisations so that each RRO will compensate their members financially for the photocopies of music sheets made in each country.

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CLA launches copyrighticon project

In the digital age, authors and publishers are increasingly concerned about how they can protect their online content. CLA has launched an online copyright icon which aims at contributing to providing a solution. Copyrighticon was launched at the Frankfurt Book Fair and CLA invited other RROs to use the icon (free of charge) at the IFRRO World Congress in Slovenia at the end of October.

In a press release CLA stated that "the proliferation of 'free' digital content has dramatically affected the way in which users regard content in general and, more specifically, the way in which it is used. Publishers have the right to protect their content but users sometimes have difficulty understanding what they can do with content – because copyright permissions are not made easily available and can sometimes be difficult to understand. The copyright icon project helps online publishers communicate their copyright permissions and may provide answers to how might they potentially generate revenue from licensing the reuse of content?"

[See here for more details of the scheme..](#)

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Canada's Copyright Modernization Act (Bill C-11) Presented

On 29 September 2011, the Canadian Copyright Bill C-11 (the “Copyright Modernization Act”) was tabled in the House of Commons in the exact same form as Bill C-32, which died with the 2011 election call. Inter alia, the bill proposes to extend fair dealing exemptions to cover satire, parody and education. The government has stated that it expects the bill to pass the House of Commons before the end of 2011. Two previous attempts, tabled in minority parliaments, were unsuccessful.

The following articles provide a ministerial perspective on the way forward: from the [Ottawa Citizen](#) and from the [Vancouver Sun](#).
[Bill C-11 is now available online.](#)
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IFRRO comments on Canadian Copyright Modernization Act (Bill C-11)

Following the Canadian Copyright Bill C-11 (the “Copyright Modernization Act”) IFRRO expressed its concerns vis-à-vis the Canadian Government ministers in a letter to Hon. [Edward Fast](#), [James Moore](#) and [Christian Paradis](#) (in English and [French](#)). In our view the educational and other non-commercial exceptions in the proposed Canadian Copyright Modernization Act (Bill C-11) will seriously affect the existing and future sales market for educational material and prejudice authors' and publishers' legitimate interests.

[More on Bill C-11](#)
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German Conference on Literature calls for legislative solution for orphan and out-of-commerce works

The German Conference on Literature (“Deutsche Literaturkonferenz e.V.”), called, in its meeting on 14 October 2011, for a legislative solution for orphan and out-of-commerce works. Its members, representing the interests of German authors and publishers (*inter alia*, VG Wort), expressed regrets that no respective legislative proposal has been tabled yet. The members also encourage the German government not to wait for the revision of the German copyright law, the so-called Third Basket (“Dritter Korb”), due to the urgency and importance of this issue.

The related press release can be found [here](#).
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US Copyright Office issues analysis of mass digitisation of books

The US Copyright Office has released a preliminary analysis and discussion document on the intersection of copyright law and the mass digitisation of books in order to facilitate further discussions among the affected parties and the public, encompassing various possible approaches, including voluntary initiatives, legislative options, or both.

The analysis, following the rejection of the US Google Book Settlement on 22 March 2011 and the recently filed lawsuits involving the HathiTrust Digital Library (filed on 12 September 2011 and 6 October 2011 by several authors and authors' groups), also identifies questions

to consider in determining an appropriate policy for the mass digitisation of books. Inter alia, the analysis states that “large scale scanning and dissemination of entire books is difficult to square with fair use” (cf. page 23 of the document). It also includes a letter from the Librarian of Congress regarding the Google Books dispute (Appendix A), a list of stakeholder categories (Appendix B), a list of current scanning projects worldwide (Appendix C), a description of foreign treatment of orphan works (Appendix D), examples of collective licensing organisations (Appendix E), a list of representative countries with extended collective licensing schemes (Appendix F) and an overview of current US copyright statutory licences (Appendix G).

The analysis of the US Copyright Office of 31 October 2011 is [available here](#).

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WIPO Assemblies of Member States 2011: IFRRO concerns on proposed instrument for those with Print disabilities

In a statement to the WIPO Assemblies of Member States on 29 September, Olav Stokkmo, IFRRO CEO, reiterated that IFRRO was not opposed to an international legal instrument which includes clearly an exception or limitation in favour of people with print disabilities, so long as certain conditions were met. In particular the instrument should be clearly linked to the Berne Convention and its 3 steps test and cross-border transfers should be dependent on the wishes of the rightholders. In addition he stated that any enabling legal framework would need to be complemented by advancing concrete practical solutions, such as those involving Trusted Intermediaries developed by the WIPO Stakeholder Platform.

The [full IFRRO statement is available here](#).

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WIPO Assemblies of Member States 2011: IFRRO reiterates commitment to constructive dialogue

In a statement to the 49th WIPO Assemblies of the Member States, IFRRO underlined its continued belief in and commitment to stakeholder dialogues as a way to enable increased access for user groups to intellectual property and cultural heritage.

Olav Stokkmo, IFRRO CEO, gave concrete examples of success stories ranging from the WIPO Stakeholder Platform to the Memorandum of Understanding on Out of Commerce Works, which had been recently signed by 10 stakeholder organisations in the presence of the European Commission in Brussels.

The [full IFRRO Statement is available here](#).

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ARROW and the Recommendation on Digitisation and Digital Preservation

The European Commission has adopted a Recommendation on Digitisation and Digital Preservation, asking Member States to step up their efforts, pool their resources and involve private actors in digitising cultural material and make it available through Europeana.

In particular, the Recommendation invites Member States to:

- put in place solid plans for their investments in digitisation and foster public-private partnerships to share the gigantic cost of digitisation (recently estimated at 100 billion EUR). The Recommendation spells out key principles to ensure that such partnerships are fair and balanced.
- make available through Europeana 30 million objects by 2015, including all Europe's masterpieces which are no longer protected by copyright, and all material digitised with public funding.
- get more in-copyright material online, by, for example, creating the legal framework conditions enabling large-scale digitisation and cross-border accessibility of out-of-commerce works.
- reinforce their strategies and adapt their legislation to ensure long-term preservation of digital material, by, for example, ensuring the material deposited is not protected by technical measures that impede librarians from preserving it.

[See more at ARROW site](#)

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US “Stop Online Piracy Act”, targeting “Rogue Websites”, introduced in US Congress

US legislation to unilaterally block payments to or take down websites – deemed by US courts to be infringing IPR – has recently been introduced into the House of Representatives. The House Judiciary Committee will hold a related hearing on 16 November 2011.

The bill, HR 3261, the so-called “Stop Online Piracy Act”, is [available here](#).

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ALCS, along with Canadian, Norwegian and Swedish Writers’ Unions, join suit against HathiTrust and five US universities

On 6 October 2011, the U.K. Authors' Licensing and Collecting Society, the Norwegian Nonfiction Writers and Translators Association, the Swedish Writers Union, The Writers' Union of Canada, and four individual authors filed an amended complaint in Authors Guild v. HathiTrust. Individual authors joining the lawsuit include University of Oslo professor Helge Rønning, Swedish novelist Erik Grundström, and American novelist J. R. Salamanca.

A copy of the [press release](#) and of the [complaint](#) can be found here.

More information on the suit filed on 12 September 2011 is available on the [IFRRO website](#).

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Anti piracy activities, CeMPro – Mexico

The Mexican RRO, CeMPro, continues its efforts as a leading body for anti piracy activities. During one of their latest raids against piracy, the Mexican local authorities confiscated 8 tons of books that were ready to be distributed among different selling points in Mexico City. The importance of this particular activity was the fact that this time, the authorities managed to identify a storage place. There raids are undertaken after the filing of complaints that are initiated by the legal department of CeMPro.

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FAEP is renamed as EMMA

FAEP has been relaunched as *European Magazine Media Association* – EMMA. There is also a new logo. The change of name reflects the digital innovations of magazine publishers in recent years.

The new website is: www.magazinemedias.eu

The new email addresses are: name.surname@magazinemedias.eu (i.e. max.abendroth@magazinemedias.eu)

The address and telephone numbers remain unchanged

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Icograda General Assembly 24 elects historic board and adopts new name

Delegates to the Icograda General Assembly 24, in Montréal (Canada), elected an historic Executive Board to lead the Council in its 50 anniversary term. Representing more than 200 organisations in 67 countries globally, the 10 person board will be led by Leimei Julia Chiu (Japan), who becomes Icograda's first female President. For the first time in Icograda's almost 50 year history, the board includes a majority of women members.

Leimei Julia Chiu is Executive Director of the Japan Institute of Design Promotion and a Professor in the Department of Visual Communication Design at Musashino Art University. She was born in Taiwan (Chinese Taipei), raised and educated in the United States and later Japan. She specialises in international policies on creative cities and has worked with governments and academic institutions across Europe, North America and the Pan Pacific Rim to implement design policies and strategic visions for the development of creative industries. Prior to her current position with the Japan Institute of Design Promotion, President Chiu served as the Director of International Relations for the International Design Centre in Nagoya. She has previously held positions on the Icograda Executive Board from 1997-2001.

[See more at ICOGRADA site](#)

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DACS announces new Chair

DACS (the Design and Artists Copyright Society) is delighted to announce the appointment of Mark Stephens CBE as the new Chair of the Board of Directors, replacing Andrew Potter who steps down in December 2011.

Mark Stephens joins the organisation at an important time as debate continues about the future of copyright, and the global recession and public funding cuts impact on visual artists. DACS' role in helping artists to sustain their practice and livelihood is even more critical than ever.

Click here for full [Press release](#)

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