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Barroso says that ENPA is the steward of a great tradition, (Read more)

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25 April 2012  Senior Managers Forum (SMF) 2012: Licensing in Education, Copenhagen, Denmark
26 April 2012  IFRRO Business Models Forum, Copenhagen, Denmark
26 April 2012  IFRRO European Group meeting, Copenhagen, Denmark
12-14 June 2012  29th IPA Congress, Cape Town, South Africa
29-30 May 2012  FIPP Worldwide Media Market place, London, UK
22 to 25 October 2012  IFRRO World Congress 2012, Buenos Aires, Argentina

Links to other News:

IPA Newsletter Issue 88
PDLN Newsletter No. 9 December 2011
IFRRO CEO on fact finding trip to Azerbaijan
On 7-8 December 2011 IFRRO’s CEO Olav Stokkmo, in cooperation with WIPO representative Saule Tlevlessova, made a fact finding mission to Baku to examine, among other things, the basis for the collective management of text and image based works in Azerbaijan. They held various meeting including with the country’s Copyright Agency, and with its Chairman Dr. Imanov, the Union of Azerbaijani Writers and the Book distribution association of Azerbaijan.

The visit to Baku revealed a strong national publishing industry with important incentives towards creativity offered also by the country’s President and government. It further clarified that there is substantial interest for the establishment of a RRO in Azerbaijan which seems to have both a legal basis and support from the authorities through the Copyright Agency.

Stokkmo commented that “the Azerbaijani society, the country’s culture, including its preservation and development, science and knowledge should stand to benefit from the establishment of a national RRO to provide services that would ultimately result in further incentives to the national publishing industry and creativity.

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IFRRO publishes Quick Guide to Collective Management of Text and Image based works
As the first of a series of "Easy-to-read" papers, IFRRO has published a Quick Guide to Collective Management of Text and Image based works. It covers the role and organisation of RROs, Copyright law, the definition of rightholders and how RROs license and distribute. It also examines the challenges of the digital environment and gives an overview of IFRRO’s role. It is downloadable in pdf format from the IFRRO website

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New Education Agreement Reached in Norway
Kopinor and The Norwegian Association of Local and Regional Authorities (KS) have reached a three year agreement. The new license covers digital and analogue copying in the entire primary and secondary public school system, as well as copying in municipal and regional administrations. The new agreement goes into effect from January and sets remuneration for 2012 at 129 million kroner (€ 16,8 million). Remuneration for 2011, which is only based on photocopying, is 100 million kroner (€ 13 million).

The negotiations were broken off in November and put before the State Mediator. On 7 December, after two days of mediation, the two parties reached an agreement. The agreement was subsequently confirmed by the boards of both organisations.

Hans-Petter Fuglerud, Kopinor’s Deputy Executive Director, headed Kopinor’s negotiating team: "The statistical survey from 2010 and 2011 revealed a tremendous amount of digital copying, while the extent of photocopying also remained high. Kopinor therefore expected a significant rise in remuneration. However, we recognised that the municipal economies are strained."

Digital copying in schools has been licensed since 2008, but this is the first time a price for this copying has been set.

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Copyright Agency and Viscopy announce services agreement

A planned services agreement between two of Australia’s prominent rights management agencies, Copyright Agency and Viscopy, aims at artists receiving additional income, cutting red tape and administrative fees and making it easier for organisations and businesses to license copyright material, according to CAL and VISCOPY.

The proposed services agreement, under which Copyright Agency will provide all services to Viscopy’s members and licensees, is anticipated to take effect from mid 2012 subject to regulatory approval.

Viscopy was established specifically to provide rights management services to visual artists. Copyright Agency provides similar services for rightholders including publishers, writers and artists, and was appointed in 2010 to manage the new artists' resale royalty scheme. Under the agreement, Viscopy will retain its board and membership.


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Questions remain as WIPO SCCR 23 concludes

The 23rd session of the World Intellectual Property Organization (WIPO) Standing Committee on Copyright and Related Rights (SCCR) ended on 2 December with key questions on print disabled and libraries exceptions hanging in the air.

On print disabled, a new document was produced which includes recognition of some key issues such as commercial availability, authorised entity, trusted intermediary and the three step test. The status is vague and it is not clear whether the text is final or remains up for amendment, improvement and further discussion. Also, the nature of the instrument has not yet been discussed.

On the library issue, the IFLA draft treaty was introduced, but not as a formal position. Africa and others were pushing for an immediate work on a legal instrument, the EU was resisting. The US introduced a document on general principles and selected topics for discussions. This issue is open and we must see how it develops.

For full conclusions see WIPO site.

IFRRO was present with a delegation of seven delegates which included six RRO members and IFRRO President, Magdalena Vinent made a statement to the SCCR on behalf of IFRRO committing IFRRO to working together with libraries and other stakeholders to address the challenges of the digital library environments.

Recognising that the Berne convention already offers a sufficiently flexible legal framework and that national legislation in many countries has provided limitations to enable libraries to preserve their collections by making copies of endangered works, IFRRO believes that constructive stakeholder dialogues hold the key to finding practical solutions. Already such dialogues are successfully addressing out of commerce works and there is the potential for them also to solve the issue of orphan works.

Click here for the full IFRRO statement

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IFRRO congratulates OAPI and its Director General on their crucial role in copyright in Africa
Addressing the Board of OAPI during its 51st Session, IFRRO Senior Legal Advisor acknowledged in her statement that OAPI and its Director General have increased their activities related to the protection of copyright in the region and how IFRRO wishes that the good cooperation that has taken place so far will continue.

IFRRO recognises ARIPO as a leading force on copyright in Africa
In his statements to the ARIPO Administrative Council and Council of Ministers in Accra in Ghana, IFRRO CEO, Olav Stokkmo recognised the important role of ARIPO on copyright issues in the region. He stressed the importance of copyright industries as a contributor to cultural independence and diversity and economic growth and praised the work of ARIPO and its vision for the future, which accorded collective management, copyright education and enhanced understanding of the importance of copyright an important part in achieving its ambitious aims. IFRRO was ready to help and urged ARIPO to consider playing its part as facilitator of stakeholder dialogues to address issues of access to intellectual property. Mr Stokkmo also hoped that, in collaboration also with WIPO, it would be possible to add a virtual learning environment or distance learning component to the education programme for IP Officers and Collective Management employees developed with ARIPO.

EU No-Disconnect and Open Data Strategy presented
European Commissioner for the Digital Agenda Neelie Kroes presented on 12 December 2011 details on the No-Disconnect strategy of the EU which aims to support human rights activists and freedom fighters in authoritarian regimes. Kroes presented former German Defense Minister Karl-Theodor zu Guttenberg as a high-level, non-paid advisor to the No-Disconnect Strategy. Kroes also announced the EU Open Data strategy, which will bring a push to EU Member States to allow re-use of public data by private companies and organisations by changes to the 2003 Directive on re-use of public sector information (Directive 2003/98/EC).
Link to the Commission’s release about the “No Disconnect” Initiative here.
European Commission memo on the Open Data Strategy here.

Former EU Commissioner, Antonio Vitorino, asked to mediate discussions on private copying levies
Commissioner Barnier has announced that the Portuguese Antonio Vitorino, former EU Commissioner has been asked to act as the mediator on private copying levies. Mr. Vitorino’s task will be to moderate stakeholder discussions with the objective of exploring possible approaches to harmonisation of both the methodology used to impose levies and the systems of administration of levies. Commissioner Barnier has repeated that the principle of fair compensation for the use of copyrighted work is not at stake but the different schemes for the collection of revenues should be as efficient as possible. The discussions should start in the beginning of 2012 and be finalized by the summer.
Authors Guild et al. v. Google: Authors Guild file motion for class certification

On 12 December 2011, the Authors Guild filed a Memorandum of Law in support of Plaintiffs’ motion for class certification, hitting the deadline set by U.S. Judge Denny Chin at the 15 September 2011 status conference on the now abandoned settlement (more information). The Authors Guild’s brief gives a statement from the perspective of the Authors Guild, inter alia: “Google’s scanning project has a commercial purpose.” And: “Google undertook the Google Library Project to gain a competitive advantage over other participants in the search engine market.”

Google will be able to file its answer to the Authors Guild brief by January 2012. The filing could ultimately lead to a ruling as to whether the scanning of books by Google amounts to copyright infringement. The publishers are absent from this filing and indicated at the status conference on 15 September 2011 that they were close to a separate settlement with Google. Until now, a separate deal has not been announced.

Google and HathiTrust challenge Authors Guild suits

In a scheduling order filed on 29 November 2011, U.S. Judge Denny Chin acknowledged that lawyers for Google indicated they would be asking for dismissal of both the Authors Guild and publishers’ suit, as well as the related visual artists case. In response, Chin set a 23 December 2011 deadline for Google to file its motion to dismiss, with the plaintiffs’ response due on 23 January 2012, and Google’s response to the plaintiffs due 3 February 2012.

On a separate issue, Lawyers for the HathiTrust filed its answer to the Authors Guild lawsuit, asking for the suit be dismissed for a variety of reasons. For instance, on procedural grounds, lawyers for HathiTrust claim the Authors Guild suit should be dismissed because the libraries are protected by state sovereign immunity. On the merits, lawyers claim the libraries’ activities are permissible under fair use, section 107 of the Copyright Act, as well as sections 108, the library exemption, and sections 109, 110, and 121.

Judgment in Case C-145/10 Eva-Maria Painer v Standard VerlagsGmbH and others

The Court of Justice of the European Union decided on 1 December 2011 that a portrait photograph enjoys the same protection as that conferred by copyright on any other work, as long as it expresses the author’s creative abilities. However, the media may publish such a photograph, without the consent of its author, if the object of its publication is to assist the police, in a criminal investigation, or to find a missing person. Finally, as regards the quotation of protected works, the Court noted that works which have already been lawfully made available to the public may be quoted, provided that the source (including the author’s name) is indicated – unless that turns out to be impossible.

The Court’s press release is available here.

Click here for more information on the Google case.
Click here for more information on the HathiTrust case.

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**New International Identifier Connects the Right Person with the Right Credentials**

More than 45 million people “like” Stefani Germanotta’s Facebook page and a similar number count themselves as fans of the internationally renowned author/singer/songwriter Roosevelt Gook. Lady Gaga and Bob Dylan are instantly recognizable under their stage identities but it is more difficult to trace them through their real names (or less famous pseudonyms in Dylan’s case). And performers aren’t the only ones changing names: authors often write under multiple names, making it difficult for readers to find their other works. Libraries, too, invest enormous efforts in disambiguating creators and sorting their works. Equally important, especially to the creators themselves, is the ability for organizations administering rights to correctly identify who gets what royalty.

Now, a cultural industry standards group has created a system that will connect the right information with the right person – no matter which name is being used -- the same way books with similar or even identical titles (think Atlas of the World) move from publisher through to distribution and ultimately to the buyer with precision – delivering the exact title, author and format.

The International Standard Name Identifier (ISNI) Agency -- founded by a worldwide group of organizations that serve researchers – has crafted an ISO standard that neatly connects appropriate information with the appropriate public identity, whether it’s Albert Einstein, John Lennon or Kermit the Frog. With inspiration from International Standard Book Numbers (ISBNs), ISNIs create a unique 16-digit code for individuals or characters that’s shared across all the information associated with them. The ISNI system was launched this month with an initial database of more than a million names, created by consolidating data from VIAF (the Virtual International Authority File maintained by 19 major world libraries) and data from 15 other organisations including rights management organisations, professional societies, government grant organisations and the supply trade. There is a free enquiry interface available – try it by visiting [http://isni.oclc.nl/](http://isni.oclc.nl/)

“The ISNI will make the job of identifying rightholders quicker and cheaper,” said Olav Stokkmo, CEO of the International Federation of Reproduction Rights Organisations (IFRRO) – a founding partner in the ISNI agency. “With less duplication of work, collective management organisations and libraries will find it easier to work together to promote access and reward creators.”

To learn more visit [www.isni.org](http://www.isni.org)

Click here for full Press release

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**ALCS and PLS provide rights identification service for Wellcome Library digitisation project**

ALCS and PLS have entered into a collaborative arrangement with the Wellcome Library to provide a ‘rights identification service’ using ARROW for the Wellcome Trust Digital Library pilot programme. The system will deploy their respective works databases and networks of international rights-holders to provide a rights identification search and contact service for the authors and publishers of the books that are in copyright.

Press here for Press Release

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**ENPA 50th Anniversary Congress: European Commission President Barroso underlines vital role of the press in society.**
José Manuel Barroso, President of the EC, Viviane Reding, Vice-President of the EC in charge of Justice, Fundamental Rights and Citizenship, and Michel Barnier, EU Commissioner responsible for Internal Market and Services, participated at the congress which celebrated the 50th anniversary of the European Newspaper Publishers' Association (ENPA). In his keynote speech the President notably said that ENPA was the steward of a great tradition, a legacy that was globally respected in its intellectual richness and dexterity. 

For more information click here
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