

# RROs' activities & operations

## (1) Models of operation

## 3 main models of RRO operation

1. Voluntary

2. Voluntary with legislative support

3. Legal licence

# Voluntary model

- Rightholder choice
  - Individual mandates
  - Non exclusive
  - Opt in/out
- User obligation to take licence
  - Grants authorisation for copying extracts
  - May be legal fall-back
- Distribution of fees
  - Individual & title-specific
  - Rightholder-set splits

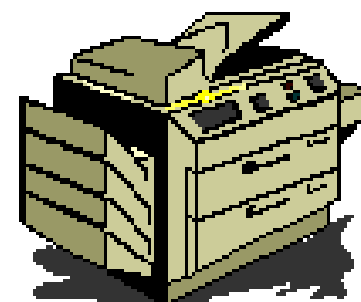
# Voluntary with legislative support: Extended Collective Licence

- Rightholder choice
- National agreement
- Extends to international
- Equal treatment
- Opt out if wished
- Comprehensive
- No legal risk
- Distribution via r/h bodies



## Legal licences

- Statutory or legal
  - Equal entitlement
  - No opt out
  - Legal – fees set by law
  - Statutory – by negotiation
- Levy
  - Equipment
  - Operator
- Distribution to individuals



## Systems may be combined, for example...

- Legal licence
  - Equipment levy
  - Private copying
- Voluntary licence
  - Organisations
  - Large-scale copying

