



## **IFRRO World Congress International Conference**

23 October 2018 / 10:45 – 16:30

Room: Macedonia / Divani Caravel Hotel (Vassileos Alexandrou 2)

### **AGENDA**

*Connecting the Dots: The Future of Collective Management*

#### **10:45 Welcome and Opening**

*Tracey Armstrong*, Chair IFRRO International Conference and CEO at CCC (USA)

#### **10:50 Copyright and Collective Management in the 21<sup>st</sup> Century**

*Sylvie Forbin*, Deputy Director General, Copyright and Creative Industries, World Intellectual Property Organization (WIPO)

#### **11:10 Artificial Intelligence and Copyright: The Rise of the Machine**

*Matthias Röder*, Managing Director, Karajan Institute (Austria)

#### **11:30 Blockchain and the Future of Licensing: Hype or Reality?**

*Stratos Tzoannos*, Chief Engineer at Athens Technology Center (Greece)

#### **11:50 Copyright in the age of Machines – A Conversation**

Facilitated by *Tracey Armstrong*, CEO, and *Babis Marmanis*, Executive VP & CTO, CCC (US)

*Matthias Röder*, Managing Director, Karajan Institute (Austria)

*Stratos Tzoannos*, Chief Engineer at Athens Technology Center (Greece)

*Roanie Levy*, President & CEO, Access Copyright (Canada)

#### **12:45 Lunch**

#### **2:00 EdTech: The Evolution of Education and Technology**

*James Gray*, CEO, Kortext

#### **2:20 Collective Licensing and Content Delivery in Education**

Moderator: *Sarah Faulder*, Chief Executive, Publishers Licensing Services (UK)

*Frederique Couette*, Executive Director, Copibec (Canada)

*Piero Attanasio*, Institutional Relations, AIE (Italy)

*Adonis Karatzas*, Publisher and Chair, OSDEL (Greece)

#### **3:10 Will Robots Write the News?**

*Johanna Vehkoo*, Journalist and Author, (Finland)

#### **3:30 Monitoring and Tagging Hate Speech in Social Media**

*Sophia Karakeva*, Communication & Marketing Executive, DataScouting and Vice President, FIBEP (Greece)

#### **3:50 Technology and News: Copyright Implications**

Moderator: *Sandra Chastanet*, Director Rights Holders & International Affairs, CFC (France)

*Johanna Vehkoo*, Journalist and Author, (Finland)

*Sophia Karakeva*, Communication & Marketing Executive, DataScouting and Vice President, FIBEP (Greece)

#### **16:30 Closing**

*Caroline Morgan*, CEO, IFRRO

*Tracey Armstrong*, Chair, IFRRO Business Models Forum