



IFRRO World Congress International Conference

7 November 2017 / 10:45 – 16:30

Tower Hall Room, Academy Hills (49th floor, Mori Tower, Roppongi Hills), Minato-ku, Tokyo

AGENDA

- 10:45** **Welcome and Opening**
Tracey Armstrong, Chair IFRRO Business Models Forum and CEO at CCC (USA)
- 10:50** **Technology, Education, Copyright and Society 5.0: Policies to Shape Our Future**
YS Chi, Chairman, Elsevier
- 11:20** **Copyright: Recognizing and Sharing the Value**
Kevin Fitzgerald, Acting Director, Copyright Infrastructure Division, World Intellectual Property Organization (WIPO)
- 11:45** **Trends Impacting Society 5.0: Healthcare, Aging Society, Information Access**
Bill Hall, President at Ipsos Healthcare Japan Ltd and Japan Head, Ipsos Business Consulting
- 12:45** **Lunch**
- 13:45** **Copyright and Piracy: Lessons from Manga Culture**
Moderator: *Michael Healy, Executive Director, International Relations, CCC*
Panelists:
Kae Winters, Marketing, TOKYOPOP
Takayuki Tsukasaki, Secretary General, Content Overseas Distributions Association (CODA)
- 15:00** **Fake News & Framing: No Alternative Facts**
Moderator: *Adam Suckling, CEO, Copyright Agency*
Panelists:
Angela Mills Wade, Chair of Europe Analytica and Executive Director of the European Publishers Council
Jonathan Lockwood, Vice President, Corporate Counsel, Getty Images
Brett Miller, Economy Team Leader for Japan & Korea, Bloomberg News
- 16:30** **Closing**
Caroline Morgan, CEO, IFRRO
Tracey Armstrong, Chair, IFRRO Business Models Forum