

IFRRO World Congress International Conference
5 November 2019 / 10:45 – 16:30
Assembly Rooms, 54 George Street, Edinburgh

AGENDA

Technology, Copyright and the Global South: Embracing Possibilities for the Future

- 10:45 Welcome and Opening**
Tracey Armstrong, Chair, IFRRO International Conference and CEO, Copyright Clearance Center
- 10:50 Keynote**
Copyright, Intellectual Property & Global Development: The Challenge of Sustainable Development Goals
The Rt Hon. The Lord Paul Boateng, PC
Former Chief Secretary to the Treasury and former British High Commissioner to South Africa
- 11:15 Digital Bangladesh: How Research Data Defines Development**
Haseeb Md Irfanullah, PhD, Environment Specialist and Visiting Research Fellow, University of Liberal Arts Bangladesh
- 11:35 Research4Life (R4L) in Sub-Saharan Africa**
Edda Tandi Lwoga, PhD, Deputy Rector and Associate Professor, College of Business Education, Tanzania and R4L User Representative
- 11:55 Rethinking Value Constellations in the Digital Economy: Blockchain for the Social Good**
Chris Speed, PhD, Chair of Design Informatics, School of Design, Edinburgh College of Art, The University of Edinburgh and Project Leader, Ox-Chain Project
- 12:30 Lunch**
- 14:00 Artificial Intelligence and the Arts**
Cherie Hu, Music Business Journalist & Researcher and Founder and Owner, Water & Music
- 14:15 Blockchain: The Next Everything**
Stephen P. Williams, Journalist and Author of Blockchain: The Next Everything
- 14:35 Artificial Intelligence and Copyright**
Tanya Aplin, DPhil, Professor of Intellectual Property Law, King's College, University of London
- 14:55 Radical Thinking Required: Blockchain and the Cultural Industries**
Sebastian Posth, Co-Initiator and Contributor, Content Blockchain Project and Chairman of the Board and ISO Working Group Member, The ISCC Foundation (International Standard Content Code)

15:15 Artificial Intelligence and the Future of Publishing

Colin Lovrinovic, Managing Director, Gould Finch GmbH and Member of Federal Association of Artificial Intelligence

15:35 Panel discussion:

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Moderators: Tracey Armstrong and Michael Healy

Panelists: Colin Lovrinovic, Sebastian Posth, Haseeb Md Irfanullah and Edda Tandi Lwoga, joined by IFRRO members:

- *Dora Makwinja, Acting Executive Director at Copyright Society of Malawi and Chair, IFRRO African Development Committee*
- *Sarah Tran, Manager, International Relations at Copyright Agency, Australia and Chair, IFRRO Asia Pacific Committee*
- *Ana Maria Cabanellas, President and Publisher, Grupo Claridad and Chair, IFRRO Latin American and Caribbean Committee*
- *Caroline Morgan, CEO, IFRRO*

17:00 Conference closing

Tracey Armstrong