

The logo for 're:start conversations' features the text 're:start' in a large, white, lowercase sans-serif font, with 'conversations' in a smaller, white, lowercase sans-serif font below it. The text is set against a dark blue speech bubble background. Behind the speech bubble are several overlapping, semi-transparent shapes in shades of green, orange, and blue, suggesting a stack of papers or a dynamic graphic element.

PROGRAMME

Beyond the crisis:
Recovery, resilience
and sustainability of
the book sector

 Online event

17.03.2021

10.00-11.30 (CET)



The covid-19 pandemic has impacted all parts of society and everyone's private and business life. The cultural and creative sectors have been some of the worst hit - and have had to quickly come up with new approaches, creative alternatives and short and long-term solutions. The book and image sectors have proven to be particularly hard hit.



IFRRO, together with EVA, EWC and FEP, invite you to the first in a series of online conversations, at which authors, publishers and collective management organisations in the text and image sectors will discuss, together with representatives from the EU Institutions:

- the impact of the covid crisis on the book and image sectors;
- the 'best practice' initiatives from European countries that have successfully allowed both users (individuals and licensees) to access text and image works and authors and rightholders to be remunerated;
- recommendations to ensure the recovery, resilience and sustainability of the book and image sector – and to be ready for a Re:Start

Welcome

- **Yngve Slettholm**, IFRRO President

Opening speeches

- **Sabine Verheyen**, Member of the European Parliament, Chairwoman of the Committee on Culture and Education
- **Barbara Gessler**, Head of Unit, Creative Europe, Directorate-General for Education and Culture (EAC), European Commission

Discussion panel:

Covid-19: recovery, resilience and sustainability of the book sector

Chair: Yngve Slettholm, IFRRO President

- **Nina George**, Novelist, President of the European Writers' Council
- **Ángel L. González**, Technology Team Leader. Educational representative for Spain in the International Publishers Association (IPA)
- **Carola Streul**, Secretary General, European Visual Artists (EVA)
- **George Andrew Zannos**, Managing Director, OSDEL (Greek Collecting Society for Literary Works)

Closing comments

- **Rita Brasil de Brito**, Representative of the Portuguese Presidency of the EU - Chair of the Cultural Affairs Committee

For any queries, please contact veraliah.bueno@ifro.org

